

THE MECCANO GUILD

A WORLD WIDE BROTHERHOOD

What the Guild Means

The Meccano Guild is an organisation for boys, started at the request of boys, and as far as possible conducted by boys. In joining the Guild a Meccano boy becomes a member of a great brotherhood of world-wide extent. Wherever he happens to be, even in strange countries, he will know that he has met a friend whenever he sees the little triangular badge of membership. The Meccano Guild is bringing together Meccano boys all over the world, and helping them to get the best out of life.

How it Commenced

Hundreds of thousands of boys in all parts of the world derive their greatest indoor pleasure from Meccano. Before the Guild was formed large numbers of these boys wrote to tell us how greatly they longed to be able to meet other Meccano boys and compare the models they had built and discuss ideas for new ones. They asked us to organise some kind of scheme by which their longings might become an accomplished fact. We responded to these widespread appeals, and as a result the Meccano Guild came into existence.

Why You Should Join

The Meccano Guild is ready to be of service to each individual member—to help or give advice whenever requested. At its head—guiding and controlling and taking a personal interest in this great movement—is the President, Mr. Frank Hornby, Inventor of Meccano, and Managing Director of Meccano Ltd.

THE THREE GREAT OBJECTS OF THE GUILD

- (1) To make every boy's life brighter and happier.
- (2) To foster clean-mindedness, truthfulness, ambition, and initiative in boys.
- (3) To encourage boys in the pursuit of their studies and hobbies, and especially in the development of their knowledge of mechanical and engineering principles.



Every Meccano Boy should Join the Meccano Guild

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How to Join the Guild

Membership of the Guild is open to every boy possessing a Meccano Outfit or Hornby Train Set who satisfactorily fills in the application form. The only conditions are that members shall promise to observe the objects of the Guild and to wear their badges on all possible occasions.

In order to join the Guild all that is necessary is to fill up the form of application, and to forward it to the Secretary of the Meccano Guild, Binns Road, Old Swan, Liverpool, from whom an application form may be obtained if desired. A remittance to pay for the membership badge should be sent along with the completed form of application. The price of the badge is 7d. post free in the United Kingdom and 1/- post free Overseas (25 cents Canada). The applicant is then duly enrolled as a member of the Guild and his badge of membership is sent to him.

Boys living overseas should write to one of the Meccano agents at the following addresses: CANADA: Meccano Ltd., 34, St. Patrick St., Toronto. AUSTRALIA: Messrs. E. G. Page & Co., 52, Clarence Street, Sydney, N.S.W. NEW ZEALAND: Models Ltd., Kingston & Federal Streets, Auckland. SOUTH AFRICA: Mr. A. E. Harris (P.O. Box 1199), 142, Market Street, Johannesburg. Their badges and certificates are then forwarded without delay, while their application forms are sent to Headquarters at Liverpool, where their names are entered on the Guild roll.



BADGE OF
MEMBERSHIP



Privileges of Membership

The Meccano Guild badge is beautifully enamelled in blue and white. The ordinary form is made for wearing in the lapel of the coat, but brooch badges are issued to members who prefer to pin them in position, and applicants who wish to have this form of badge should indicate this when sending in their forms. In addition to the badge, each member receives a handsome Membership Certificate printed in orange and sepia. This is illustrated in the centre of the page.

A badge of membership serves as an introduction between Meccano boys. It may be seen in practically every civilised country in the world, and anyone wearing it is at once recognised by other Meccano boys as a Guild member who has undertaken to do his utmost to carry out the three great objects of the Guild.

Membership of the Guild carries with it important privileges. In addition to having the personal interest of the President, each member is entitled to the friendly advice and assistance of the Secretary in all circumstances. Every week hundreds of letters are received at Headquarters from all parts of the world. To every one of these is sent

an individual reply, in which friendly advice is given, queries are answered and suggestions for getting the best out of their work and play are made. The Secretary hopes that every member will take full advantage of this privilege by writing regularly to him.



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The Correspondence Club

Members of the Guild are eligible to join the Correspondence Club, by which they are placed in communication with other Guild members in some other part of the country or abroad. To those boys who are interested in foreign languages the Correspondence Club presents a splendid opportunity of obtaining a correspondent in the particular country in the language of which they are interested. They are able to write to a Meccano boy in his native language, and as he will probably reply in English, the correspondence will be of mutual benefit. Stamp collectors also find the Club of value, as they are enabled to exchange stamps with their correspondents. Full particulars and enrolment form will be sent on application to Guild Headquarters.

The Guild Recruiting Campaign

Every Meccano boy should become a member of the Guild and do his utmost to help to make the objects of the Guild widely known. With this end in view, the Special Medallion illustrated on this page is presented to each member of the Guild who obtains three new recruits. As a mark of further merit the medallion is engraved with the name of the recipient and with the words "Special Award" when six more members are recruited, making nine in all. Full particulars of the Recruiting Campaign, together with a supply of application forms, will be sent on request.



Meccano Clubs

Meccano Clubs are founded and established by enthusiastic Meccano boys under the guidance of the Guild Secretary at Headquarters. At the present time there are over 300 affiliated clubs in various towns and villages in this country and overseas, together with many others not yet affiliated. Each club has its Leader, Secretary, Treasurer and other Officials, all of whom, with the exception of the Leader, are boys.

Every Guild member should join a club if possible, for only in association with other Meccano boys is he able to obtain the greatest fun from his hobby. If the nearest club is too far away for him to join, or if he is unable to join it for any other reason, he should consider the possibility of forming a new club in his own district. A special booklet entitled "How to run a Meccano Club" is now ready, and will be sent to any reader (post free) on receipt of 2d. in stamps.

When a Meccano Club has been successfully launched and good progress is being made, affiliation with the Guild is granted. A beautiful club certificate, suitable for framing and hanging in the club-room, is presented, and the club becomes entitled to such privileges as the loan of interesting lectures and large models built at Headquarters.

All members of the Guild are eligible for the Merit Medallion, which is awarded to those who display special ability in connection with club work, or for good work generally on behalf of the Guild.



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BADGE OF
MEMBERSHIP

APPLICATION FOR MEMBERSHIP OF THE MECCANO GUILD

BADGE OF
MEMBERSHIP

Headquarters:

BINNS ROAD - OLD SWAN - LIVERPOOL

I possess a Meccano Outfit } *and I hereby make application for membership of the Meccano Guild.
Hornby Train }
I approve of the objects of the Guild, and I promise on my honour

- (1) To conform to the rules and regulations of the Meccano Guild.
- (2) To promote its objects by my own example; to be helpful to others; to be clean in thought and habit; to be determined to learn and make progress.
- (3) To wear the Meccano Guild Badge on all possible occasions.
- (4) To recognise and acknowledge all other Members wearing the Guild Badge, and to render them help in case of need.

I enclose 7d. (1/- Overseas, 25 cents Canada)* for the Guild Membership Badge.

Signature of Applicant _____

Address _____

I am a Member of the
_____ Meccano Club.

Signature of
Club Secretary _____

*If the applicant is not a member of a Meccano
Club this portion should be left blank.*

Date _____ Age _____

Witness _____

Address _____

The witness should be the Parent, Guardian, Employer, Schoolmaster or Church Minister,
and should state the nature of his calling when signing.

*Strike out words that are not applicable.