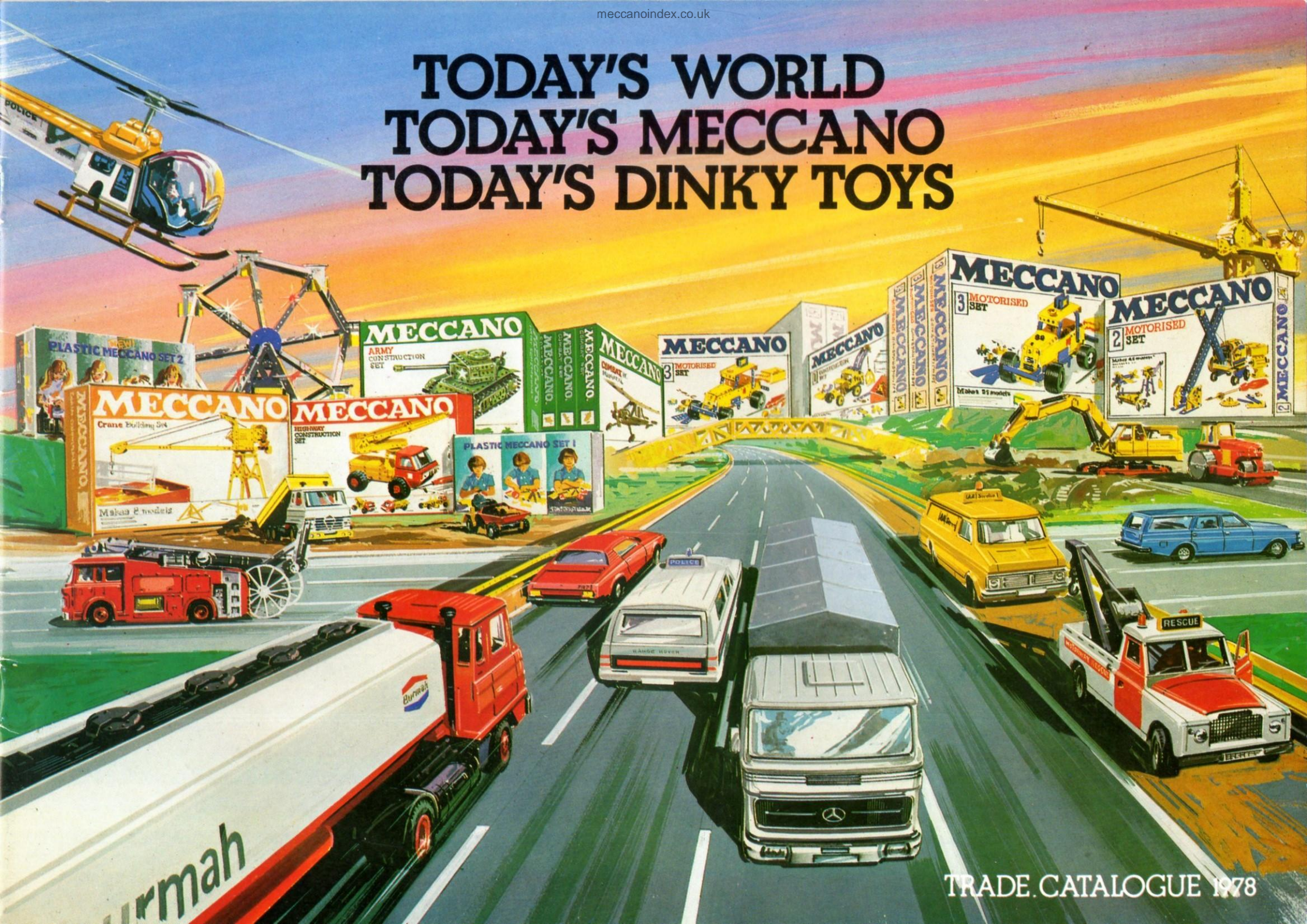


TODAY'S WORLD TODAY'S MECCANO TODAY'S DINKY TOYS



DINKY first in space!

106 Thunderbird 2



357 Klingon Battle Cruiser



351 U F O Interceptor

359 Eagle Transporter



360 Eagle Freighter



358 USS Enterprise



Dinky
DIE CAST TOYS

Model No.	Description	Size	Pack Qty.
106	Thunderbird 2	153mm	6
351	U F O Interceptor	194mm	6
357	Klingon Battle Cruiser	228mm	6
358	USS Enterprise	234mm	6
359	Eagle Transporter	222mm	6
360	Eagle Freighter	222mm	6

From Gerry Anderson's TV Series "Thunderbirds" © ATV Licencing Ltd.

From Gerry Anderson's TV Series "UFO" © 1976 ATV Licencing Ltd.

From the TV Series STAR TREK

© 1976 Paramount Pictures Corporation

From Gerry Anderson's TV Series

SPACE 1999 © 1976 ATV Licencing Ltd.



367 Space Battle Cruiser

New



362 Trident Space Fighter

New

Model No.	Description	Size	Pack Qty.
362	Trident Space Fighter	187mm	6
367	Space Battle Cruiser	180mm	6



353 SHADO 2 Mobile



602 Armoured Command Car

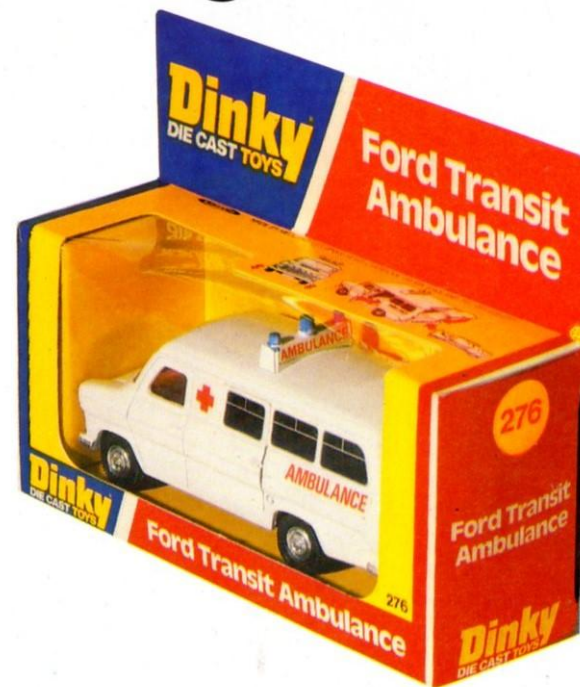


361 Galactic War Chariot

New

Model No.	Description	Size	Pack Qty.
353	SHADO 2 Mobile	145mm	6
	From Gerry Anderson's TV Series "UFO" © 1976 ATV Licencing Ltd.		
361	Galactic War Chariot	126mm	6
602	Armoured Command Car	157mm	6
	Designed by Gerry Anderson		

The New 1978 Dinky Range!



From the beginning, Dinky have dominated the space race with their highly successfully models of TV vehicles. The space film boom we predicted is about to happen so don't miss this opportunity to send your sales rocketing!

Dinky is also helping to win your space battle — the battle to optimise profit on shelf space. For 1978, over twenty toys have been dropped from the range, and only sure-fire winners added — like these new space craft, and the paramedic vehicles from the exciting "Emergency" TV series.

123 Princess 2200 H L Saloon



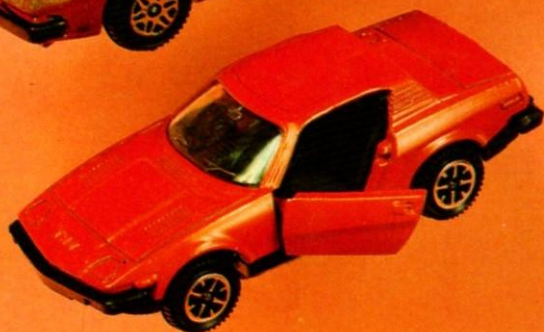
178 Mini Clubman



New



180 Rover 3500



211 Triumph TR7

128 Mercedes Benz 600



208 V.W. Porsche



122 Volvo 265 D L Estate



124 Rolls Royce Phantom V

New

219 Customised Jaguar



New



207 Triumph TR7 Rally



226 Ferrari 312/B2



221 Corvette Stingray

Dinky
DIE CAST TOYS

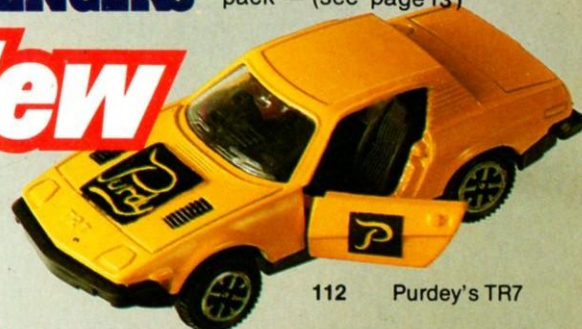
Model No.	Description	Size	Pack/ Qty.	Model No.	Description	Size	Pack Qty.	Model No.	Description	Size	Pack Qty.
123	Princess 2200 H L Saloon	128mm	6	122	Volvo 265 D L Estate	141mm	6	207	Triumph TR7 Rally	98mm	6
178	Mini Clubman	82mm	6	124	Rolls Royce Phantom V	141mm	6	219	Customised Leyland		
180	Rover 3500	131mm	6	128	Mercedes Benz 600	147mm	6		Jaguar XJ 5.3 Coupe	137mm	6
211	Triumph TR7	98mm	6	208	V.W. Porsche 914	95mm	6	221	Corvette Stingray	113mm	6
								226	Ferrari 312/B2	121mm	6

ANOTHER DINKY SCOOP



Fresh from action in "The New Avengers" T.V. series, Purdey's T.R.7 and Steed's special Leyland Jaguar burst onto the scene. Available as singles and also as a duo in an attractive gift pack — (see page 13)

New

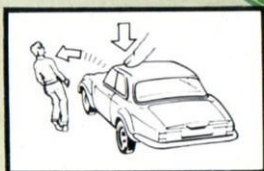


112 Purdey's TR7

New



113 Steed's Jaguar



192 Range Rover

390 Customised Transit Van

New

Ford's New 1978 Model

New



243 Volvo Police Car

255 Police Mini Clubman



254 Police Range Rover



244 Plymouth Fury Police Car

New

Model No.

Description

Size

Pack Qty.

Model No.

Description

Size

Pack Qty.

Model No.

Description

Size

Pack Qty.

112 Purdey's TR7
113 Steed's Jaguar with fly-off assailant

98mm 6
137mm 6

192 Range Rover
390 Customised Transit Van

109mm 6
133mm 6

243 Volvo Police Car
244 Plymouth Fury Police Car
254 Police Range Rover
255 Police Mini Clubman

141mm 6
135mm 6
109mm 6
82mm 6

New From the T.V series
EMERGENCY!



267 "Emergency" Paramedic Truck



New
302 "Emergency" Gift Set
© 1977 Emergency Productions



269 Ford Transit Police Accident Unit



417 Ford Transit Motorways Service Van



384 Convoy Fire Rescue Truck



285 Merryweather Marquis Pumping Fire Engine



274 Ford Transit Ambulance



282 Land Rover Fire Appliance



266 ERF Fire Tender



288 Superior Cadillac Ambulance



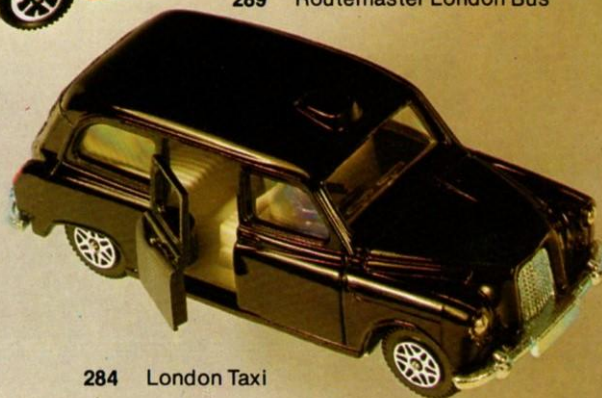
Model No.	Description	Size	Pack Qty.	Model No.	Description	Size	Pack Qty.	Model No.	Description	Size	Pack Qty.
267	"Emergency" Paramedic Truck	119mm	6	274	Ford Transit Ambulance	133mm	6	288	Superior Cadillac Ambulance	152mm	6
302	"Emergency" Gift Set		6	282	Land Rover Fire Appliance	119mm	6	384	Convoy Fire Rescue Truck	126mm	6
266	ERF Fire Tender	223mm	6	285	Merryweather Marquis Pumping Fire Engine	177mm	4	417	Ford Transit Motorway Service Van	133mm	6
269	Ford Transit Police Accident Unit	133mm	6								



278 Plymouth Yellow Cab



289 Routemaster London Bus



284 London Taxi



381 Convoy Farm Truck



382 Convoy Dumper Truck



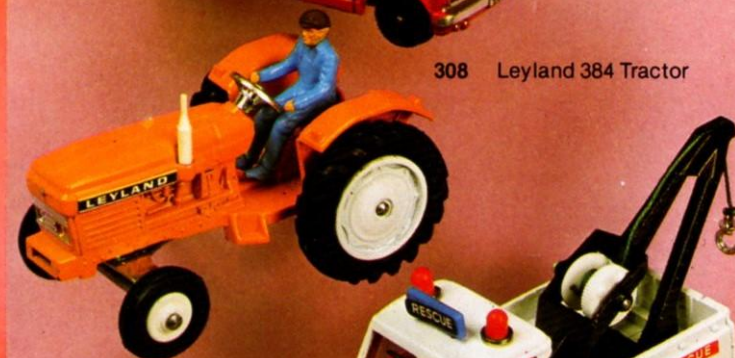
380 Convoy Skip Truck



383 Convoy N.C.L. Truck



410 Bedford 'Royal Mail' Van



308 Leyland 384 Tractor



442 Land Rover Breakdown Crane



412 Bedford 'AA' Van

Model No.	Description	Size	Pack Qty.
278	Plymouth Yellow Cab	135mm	6
284	London Taxi	112mm	6
289	Routemaster London Bus	121mm	6

Model No.	Description	Size	Pack Qty.
380	Convoy Skip Truck	112mm	6
381	Convoy Farm Truck	110mm	6
382	Convoy Dumper Truck	118mm	6
383	Convoy N.C.L. Truck	110mm	6

(Available later in alternative liveries)
A Convoy Gift Set No. 399 containing model Nos. 380, 381 and 382 is also available.

Model No.	Description	Size	Pack Qty.
308	Leyland 384 Tractor	86mm	6
410	Bedford 'Royal Mail' Van	90mm	6
412	Bedford 'AA' Van	90mm	6
442	Land Rover Breakdown Crane	121mm	6

430 Johnson 2-Ton
Dumper



940 Mercedes Benz Truck



432 Foden Tipping
Lorry



978 Refuse Wagon



404 Fork Lift Truck



449 Johnston Road Sweeper

Dinky[®]
DIE CAST TOYS

Model No.	Description	Size	Pack Qty.
404	Fork Lift Truck	97mm	6
430	Johnson 2-Ton Dumper	106mm	6
432	Foden Tipping Lorry	175mm	6

Model No.	Description	Size	Pack Qty.
449	Johnston Road Sweeper	142mm	6
940	Mercedes Benz Truck	200mm	6
978	Refuse Wagon	156mm	6

437 Muir-Hill 2WL Loader



984 Atlas Digger



980 Coles Hydra Truck 150T



279 Aveling Barford Diesel Roller

950 Foden S20 Fuel Tanker
'Burmah'

New

Model No.	Description	Size	Pack Qty.
279	Aveling Barford Diesel Roller	116mm	6
437	Muir-Hill 2WL Loader	121mm	6
950	Foden S20 Fuel Tanker 'Burmah'	272mm	4

Model No.	Description	Size	Pack Qty.
980	Coles Hydra Truck 150T	210mm	4
984	Atlas Digger	247mm	4



618 A.E.C. Artic. Transporter
with Helicopter



612 Commando Jeep



690 Scorpion Tank

683 Chieftain Tank



654 155mm Mobile gun



696 Leopard Anti-Aircraft Tank

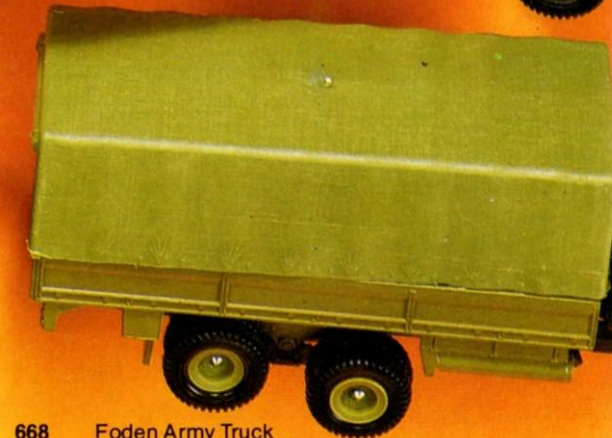


660 88mm Mobile AA gun
with crew

New



692 Leopard Tank



668 Foden Army Truck

Dinky®
DIE CAST TOYS

Model No.	Description	Size	Pack Qty.	Model No.	Description	Size	Pack Qty.	Model No.	Description	Size	Pack Qty.
612	Commando Jeep	108mm	6	660	88mm Mobile AA Gun with crew	218mm	6	690	Scorpion Tank	120mm	6
618	A.E.C. Artic. Transporter with Helicopter	322mm	4	668	Foden Army Truck	197mm	6	691	Striker Anti-Tank Vehicle	122mm	6
625	6 Pounder Anti-Tank Gun	159mm	6	683	Chieftain Tank	217mm	6	692	Leopard Tank	198mm	6
654	155mm Mobile Gun	151mm	6	687	Convoy Army Truck	110mm	6	694	Hanomag Tank Destroyer	171mm	6
								696	Leopard Anti-Aircraft Tank	152mm	6



625 6 Pounder Anti-Tank Gun



691 Striker Anti-Tank Vehicle

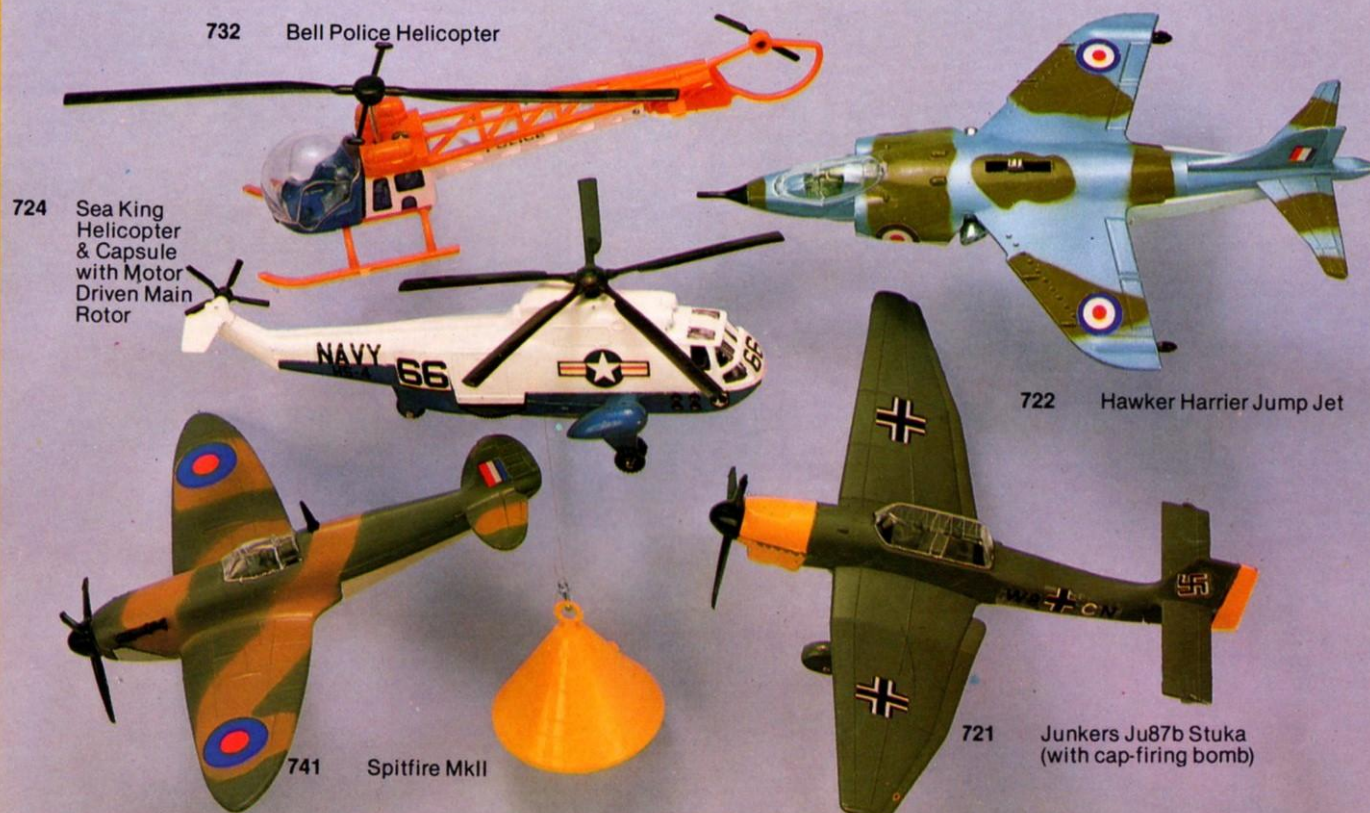


694 Hanomag Tank Destroyer



687 Convoy Army Truck

New



732 Bell Police Helicopter

724 Sea King Helicopter & Capsule with Motor Driven Main Rotor

722 Hawker Harrier Jump Jet

741 Spitfire MkII

721 Junkers Ju87b Stuka (with cap-firing bomb)



674 Coastguard Amphibious Missile Launch

673 Submarine Chaser

Model No.	Description	Size	Pack Qty.	Model No.	Description	Size	Pack Qty.	Model No.	Description	Size	Pack Qty.
721	Junkers Ju87b Stuka (with cap-firing bomb)	Wingspan 191mm	6	724	Sea King Helicopter & Capsule with Motor Driven Main Rotor	179mm	6	673	Submarine Chaser	197mm	6
722	Hawker Harrier Jump Jet	Wingspan 125mm	6	732	Bell Police Helicopter	211mm	6	674	Coastguard Amphibious Missile Launch	155mm	6
				741	Spitfire MkII	Wingspan 173mm	6				

Increase profit
on shelf space
with Dinky's

New

super-selling
gift sets.



300



303



304



299

Dinky[®]
DIE CAST TOYS

Model No.	Description	Pack Qty.
299	Police Crash Squad	6
300	London Scene Gift Set	6
303	Army Combat Gift Set	6
304	Fire Rescue Gift Set	4

THREE GREAT TV SERIES GIFT SETS~

***EXCLUSIVE TO DINKY**



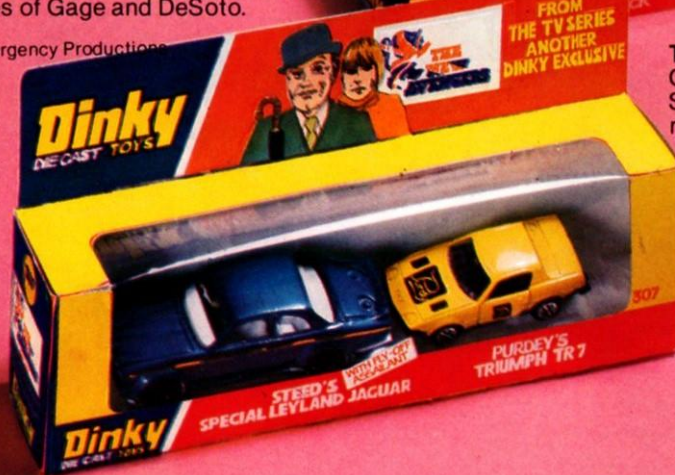
The "Space" Gift Pack 306

Timed to coincide with the great space film boom, this gift pack contains Star Trek's USS Enterprise and Klingon plus Dinky's new missile-firing Galactic War Chariot.

© 1976 Paramount Pictures Corporation

The "Emergency"™ Gift Pack 302
The "Emergency" series is one of TV's most exciting programmes. This gift set features the new Paramedic Truck and flame red Plymouth Fire Chief's car plus two figures of Gage and DeSoto.

© 1977 Emergency Productions



The "New Avengers" Gift Pack 307
Containing Purdey's T.R.7 and Steed's Special Leyland Jaguar which features a novel "fly-off" assailant.

© 1978 The Avengers (Film, TV) Enterprises Limited.

240



237

New

399



Model No.	Description	Pack Qty.
302	'Emergency' Gift Set	6
306	'Space' Gift Set	2
307	'Avengers' Gift Set	6

Model No.	Description	Pack Qty.
237	Dinky Way (EXPORT)	4
240	Dinky Way (UK)	4
399	Convoy Gift Set	6

TODAY'S MECCANO!

The new system for 1978

This is the New Meccano: a streamlined system, strong on realism, in a reduced range of sets — re-designed from top to bottom to give you rationalised stocking, and your customers a simpler and better choice.

In the Standard Range: new colours, new realistic parts and electric power-packs; even more play-power and the life-like authenticity demanded by today's young model-maker. Theme sets, with their rugged, ready-made cabs and wheels, build on a whole dimension of action and realism in Today's Meccano — 1978's fastest-moving construction system.

Reduced range: Less than half the packs to stock but still all the choice your customers need.

Rationalised price range: Carefully planned to cover key price-points.

Completely integrated range: Standard Sets, Theme Sets and Accessory Packs provide a strong co-ordinated brand identity.

New parts make more exciting models with real play-appeal.

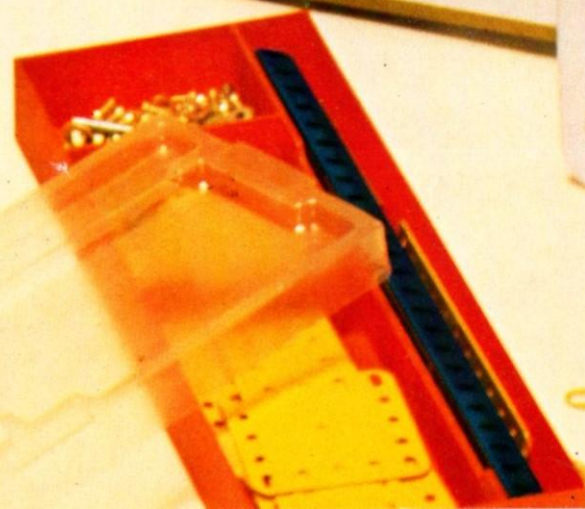
Power Packs in Sets 2, 3, 4 and 5 for still greater play-power.

New colours and stickers improve model appearance but are still compatible with earlier Meccano sets.

Completely re-designed range of models with new step-by-step photographic manuals.



3 MECCANO





Sales No.	Description	Pack Qty.
07501	No. 1 set	8
07502	No. 2 Motorised set	6
07503	No. 3 Motorised set	4
07504	No. 4 Motorised set	2
07505	No. 5 Motorised set	2

MECCANO

4 MOTORISED SET



Models*

This new range contains only two extension packs. Extension pack 'S' provides all the parts needed to make sets 1 or 2 into set 3. (To motorise their set 3 models, No. 1 owners will also require a Powerpack). Extension Pack 'L' contains all the parts needed to transform sets 3 or 4 into 5.

Model No.	Description	Size	Pack Qty.
07521	Extension Pack S (For Nos. 1 & 2 sets)		1
07522	Extension Pack L (For Nos. 3 & 4 sets)		1

"The Meccano Power Pack" contains everything you need to motorise a Meccano model — a 1½-4½ volt reversing electric motor; a motor control box for remote controls and to house the two HP2 batteries (not supplied); a driving pulley; driving bands; connecting wire and plugs.

11180	Power Pack	6
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MECCANO

5 MOTORISED SET

For 7-year-olds and over

Makes 69 models*

Step-by-step manual shows you how to build them
* one at a time

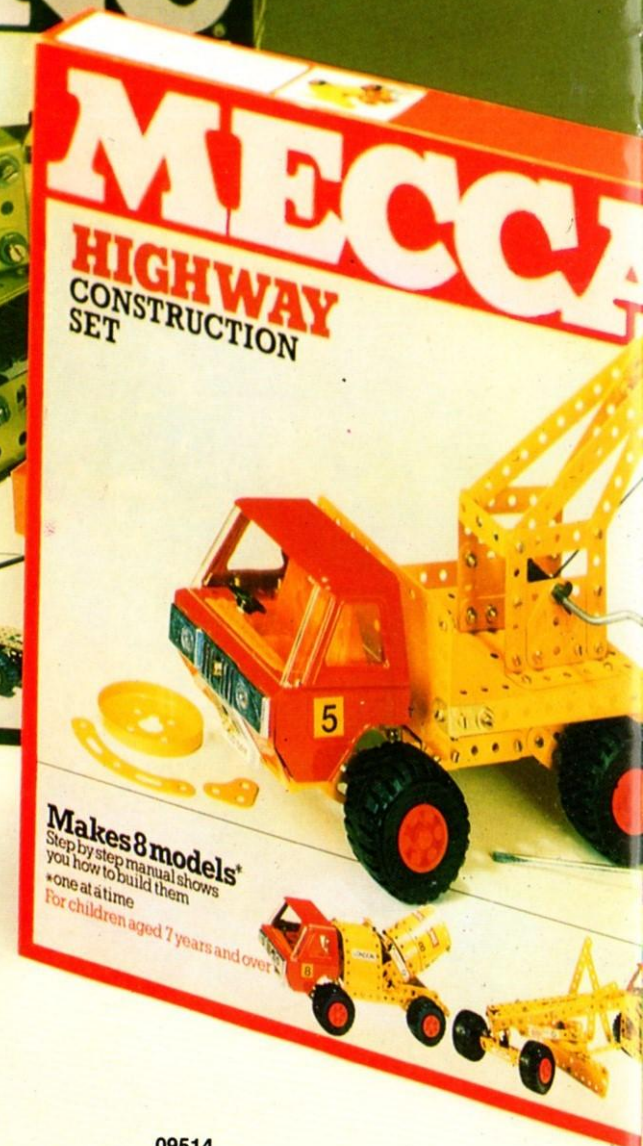
07505

These versatile theme sets add that extra touch of realism to Meccano for instant child appeal.



09515

This set with its finished cab, chunky wheels and re-usable military style stickers builds 10 different models — plus as many more as the child can think of.



09514

This set has yellow parts and a red cab, re-usable stickers and all the vehicles have wide, chunky wheels. Step-by-step manual shows how to build 8 models.



09517

A tank transporter, an A.A. Gun and a Spotter Plane are just three of the 9 models from this budget price set.



07510

07509

MASTER ENGINEER SET

This very special set comes in a highly functional wooden presentation box with a carrying handle. The set comprises over 1200 pieces and includes many specialised parts for the creative builder. The variety of models that can be built is almost endless.

THE No 10 SET

The set every Meccano enthusiast dreams of owning. Still produced in its multi-drawer wooden cabinet, with nearly 3,000 pieces which enable the lucky owner to build just about anything he can dream up! There's even a set of instructions in the set for a working Grandfather Clock.



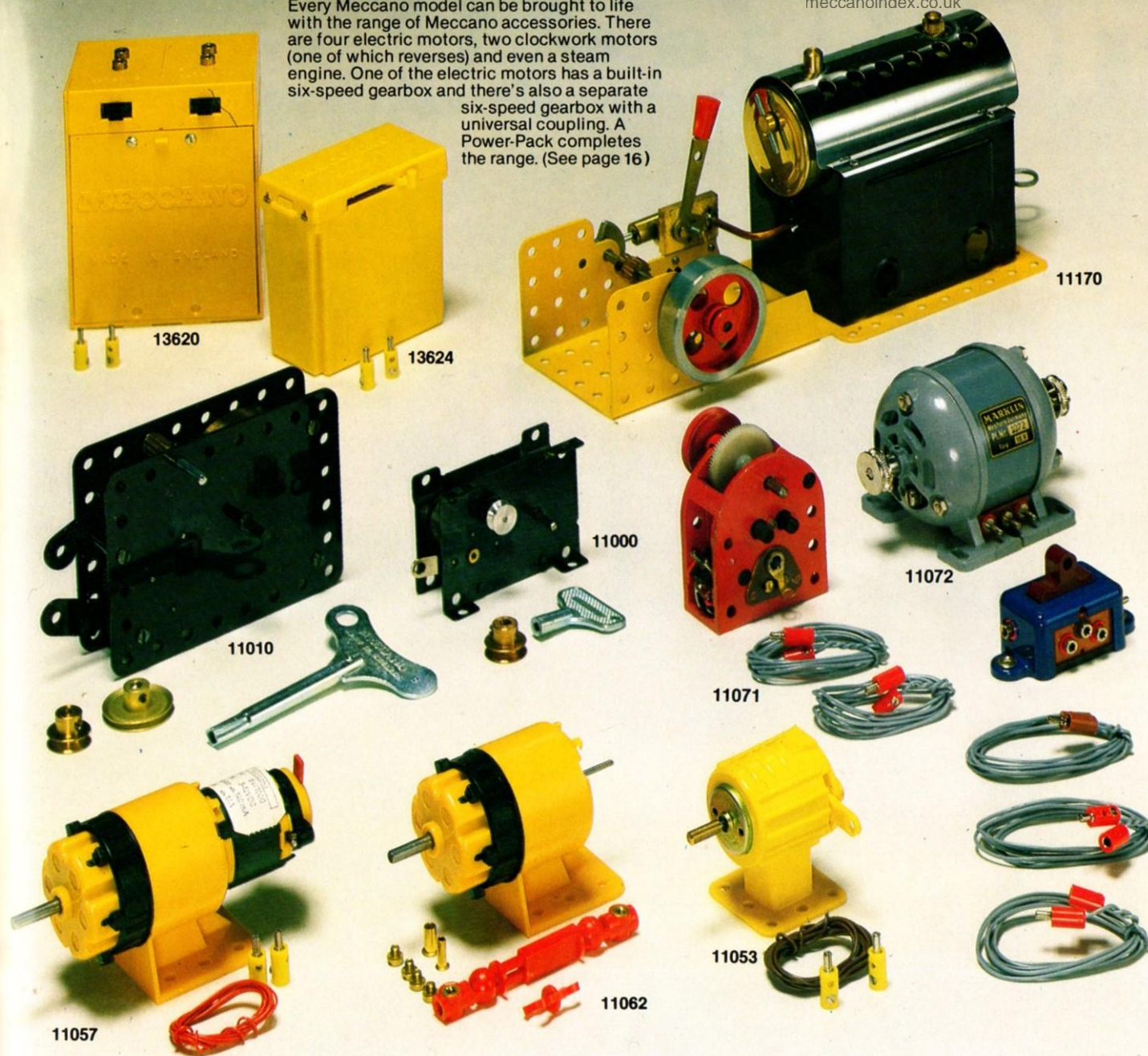
07500



Sales No.	Description	Pack Qty.
07509	Master Engineer Set	1
07510	The No. 10 set	1
07500	Pocket Meccano	12

Small and in a handy sized 12 unit counter dispenser, this set contains plans to build the first 25 models. However, in a model-building competition over 1000 different models were received from entrants.

Every Meccano model can be brought to life with the range of Meccano accessories. There are four electric motors, two clockwork motors (one of which reverses) and even a steam engine. One of the electric motors has a built-in six-speed gearbox and there's also a separate six-speed gearbox with a universal coupling. A Power-Pack completes the range. (See page 16)



With heavyweight advertising support and a new range designed for today's children, there are going to be more newcomers to the World of Meccano than ever before.

This will in turn bring a healthy all-year-round increased demand for accessories and extra parts from the child wanting to build bigger and even more interesting models.

To help the Meccano dealer to meet this demand without having to stock over 300 separate parts, a primary range of some 80 packs has been developed. These packs contain a carefully selected mix of complementary parts which will be most popular with the average Meccano modeller. Of course, the enthusiast will continue to be cared for with his more specialised parts being available in bulk trade packs.

Your Meccano representative will supply further details.

Sales No.	Description	Pack Qty.	Sales No.	Description	Pack Qty.	Sales No.	Description	Pack Qty.
11000	Magic Clockwork Motor (including key)	6	11057	Power Drive Unit (3-12v DC motor with 6 ratio gearbox)	2	13620	Battery Control Box 4½-12v	1
11010	No. 1 Clockwork Motor (with reversing lever and key)	4	11062	6 ratio Gearbox (with universal coupling)	2	13624	Battery Control Box 3v	4
11053	Junior Power Drive Motor Mk 2 (reversible 1½-4½ v/DC)	4	*11071	Electric Motor (8-16v AC or 8-14v DC)	2	43901	B Key for No. 1 Clockwork Motor	1
11170	Steam Engine	2	*11072	Electric Motor (with reversing switch 8-16v AC or 8-14v DC)	1	43903	S Key for Magic Clockwork Motor	1

* These two motors are for sale only in U.K. and countries outside Europe

PLASTIC MECCANO



16082



16081



16080



16083



Parents and children have proved Plastic Meccano is a winner. 5-9 year olds can use its big durable plastic pieces to make interesting models which they really enjoy playing with — it amuses as it educates — a sure — fire success!

Sales No.	Description	Pack Qty.
16080	Playpack	12
16081	Set 1	6
16082	Set 2	4
16083	Set 3	2
16018	Track Pack	1
16455	Twelve ¾" Bolts with Nuts	6
16456	Twelve 1" Bolts with Nuts	6
15103	Prima	6



These appealing heads and feet will add fun and pleasure to the well-proven educational value of the Prima slot-together system.



