



The new world of

MECCANO AND Dinky 1980

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NEW

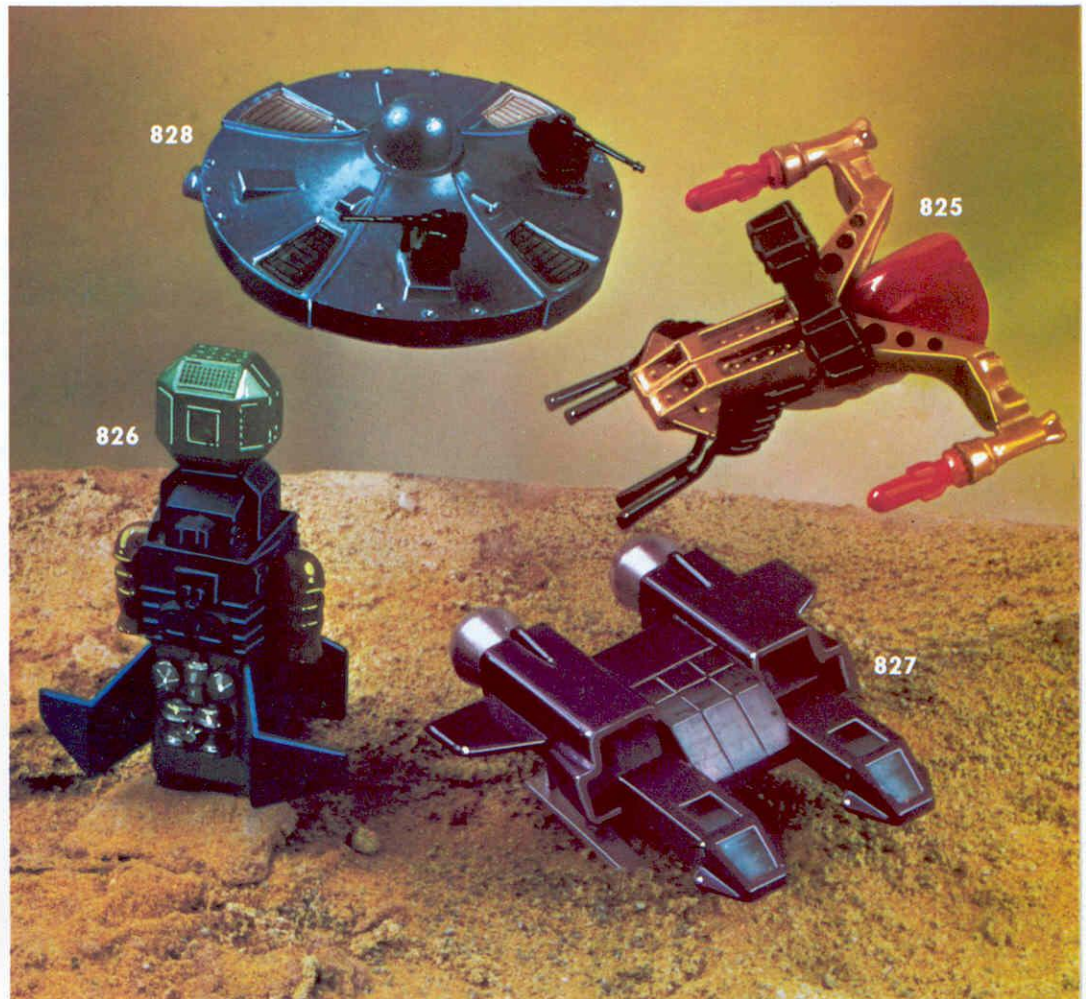
*Pocket-size
space toys
from Dinky*

A unique range of 6-wheel surface and flying space vehicles. Why unique? Because they are the only major range of branded die-cast space vehicles at genuine pocket-money prices. Each toy is presented on a colourful blister card to create impactful displays.

- 811 Command Vehicle
- 812 Lunar Crane Vehicle
- 813 Radar Scanner Vehicle
- 814 Solar Camera Vehicle
- 815 Rocket Pursuit Vehicle



- 825 Grekon Invader
- 826 Star Freighter
- 827 Stellar Interceptor
- 828 Flying Saucer



All items packed in quantities of 12

STAR TREK™

THE MOTION PICTURE

Dinky has world-wide exclusive rights to market Star Trek die-cast items. Aided by the world famous TV series, the USS Enterprise and Klingon have been consistent best sellers. Now to fully capitalise on the world-wide launch of Star Trek The Motion Picture, two pocket-sized versions have been produced. Both models have firing missiles (non-missile firing versions are available for export) and are packed on impactful blister cards.



357 Klingon Cruiser*

Pack Quantity: 6 Size: 228 mm.

358 USS Enterprise*

Pack Quantity: 6 Size: 234 mm.

*Also available as a gift set

309 Star Trek Gift Set

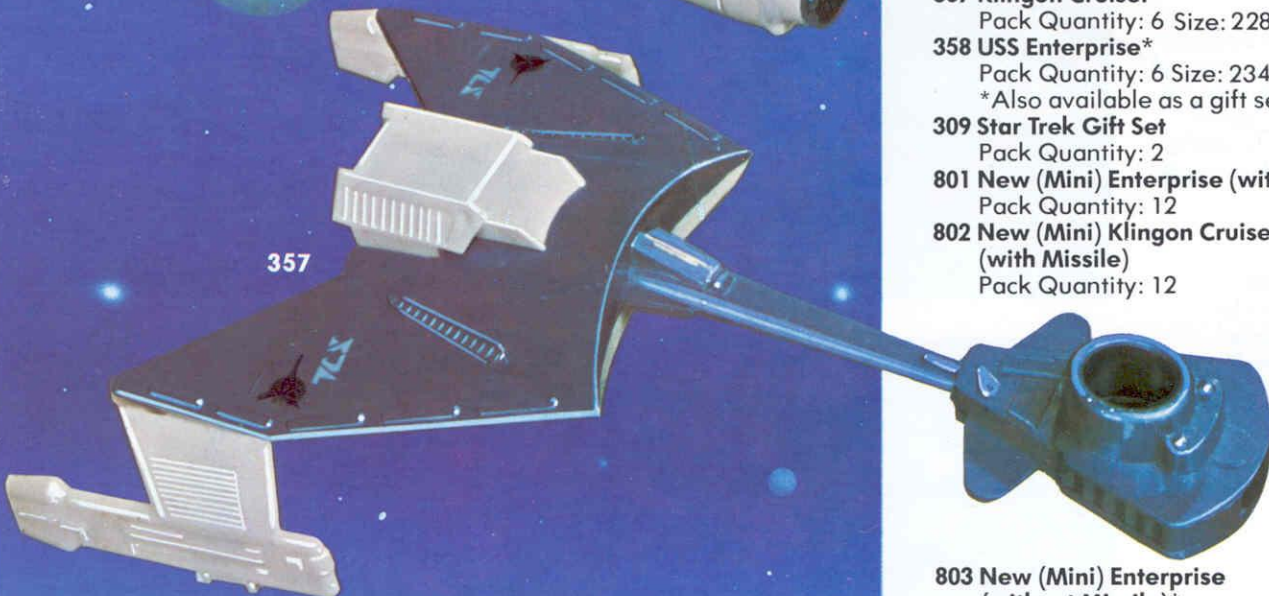
Pack Quantity: 2

801 New (Mini) Enterprise (with Missile)

Pack Quantity: 12

802 New (Mini) Klingon Cruiser (with Missile)

Pack Quantity: 12



803 New (Mini) Enterprise (without Missile)*

Pack Quantity: 12

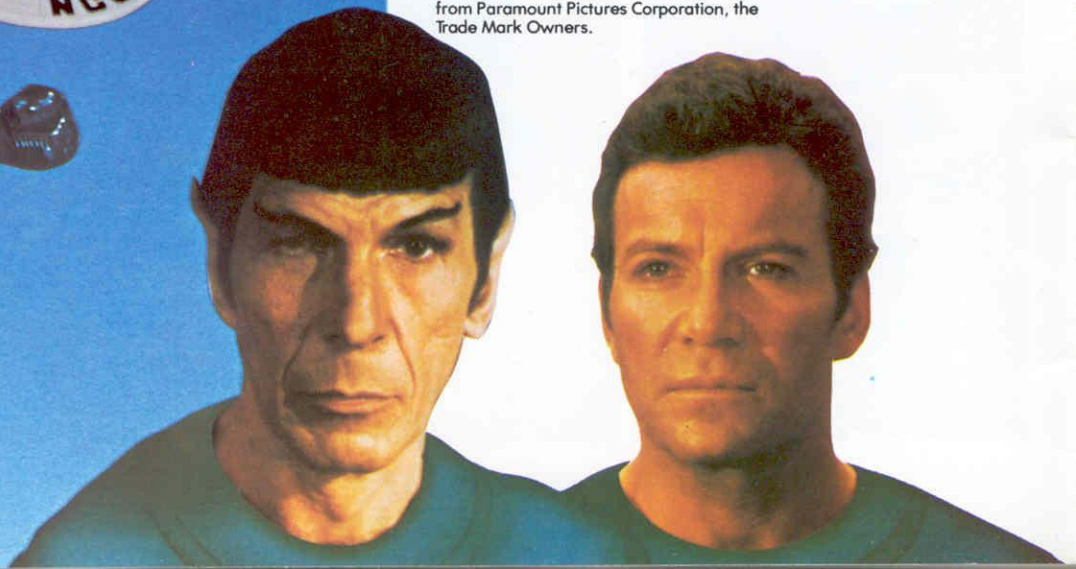
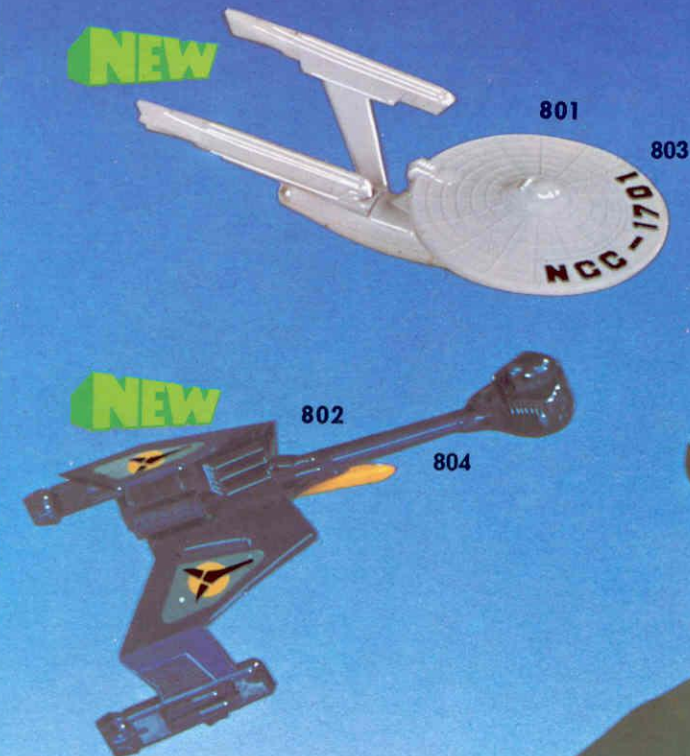
804 New (Mini) Klingon Cruiser (without Missile)*

Pack Quantity: 12

*Certain export markets only

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NEW *super-value* **CHAMPS!**

Another major new range from Dinky for 1980. Five big chunky die-cast vehicles will be launched early this year with more variations to follow. The range has been developed for ruggedness and play value, and the new bigger size means unbeatable value-for-money. The novel nature of this range and its appeal to a wider age group means more new purchasers for Dinky and assures fast turnover.

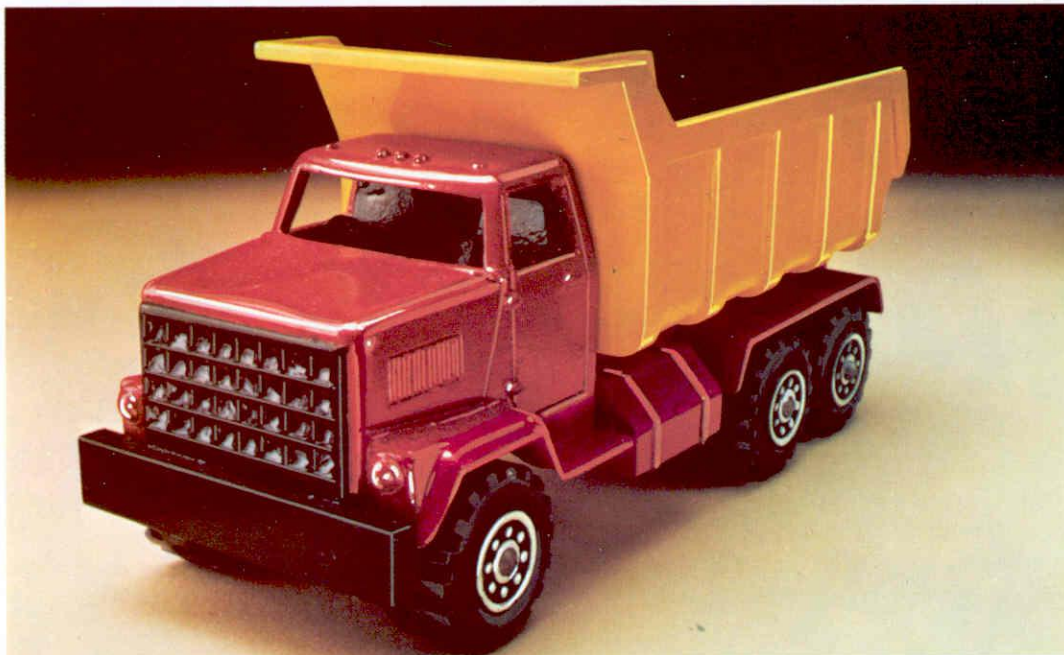
59051 Safari Van



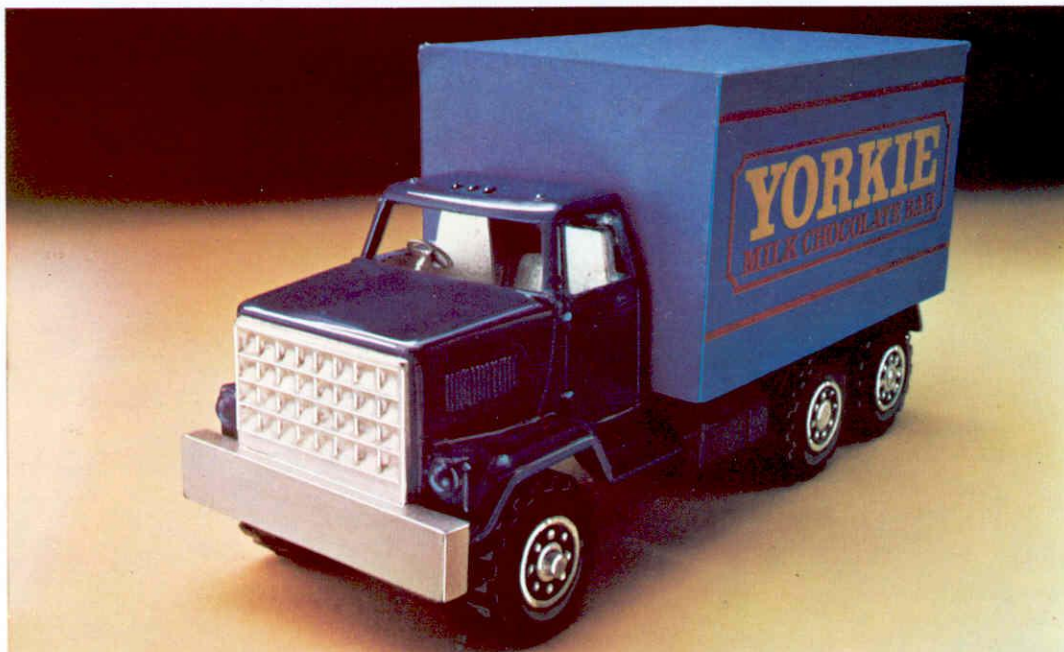
59050 Disco Road Show Van



All items packed in quantities of 6 unless otherwise stated.



59001 Tipper Truck

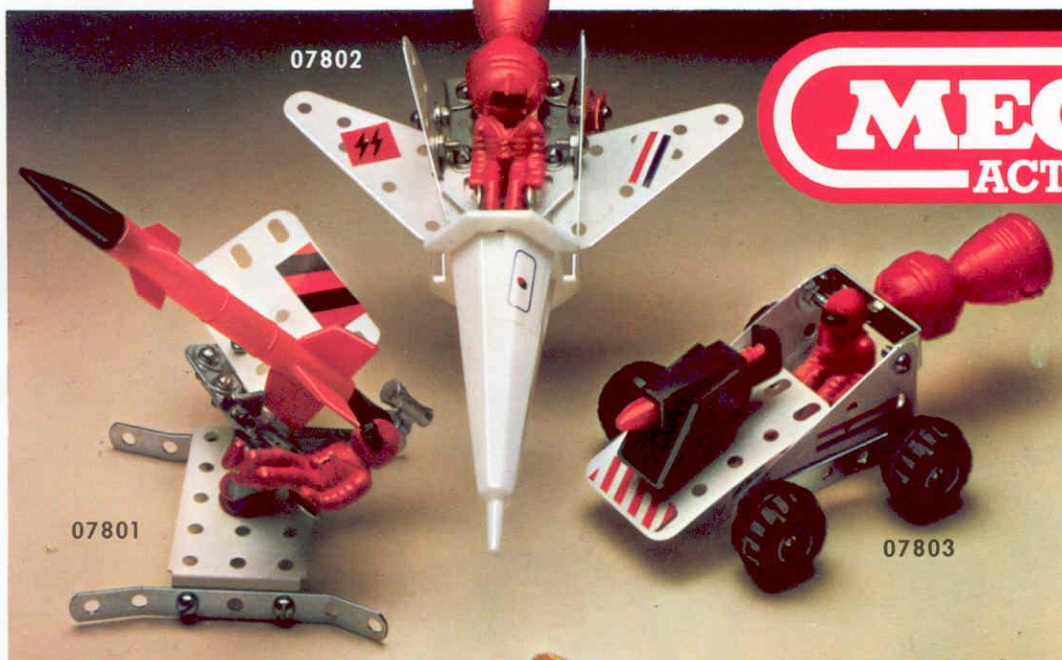


59002 Container Truck



59003 Breakdown Truck

All items packed in quantities of 6 unless otherwise stated.

NEW

MECCANO

ACTION PACKS

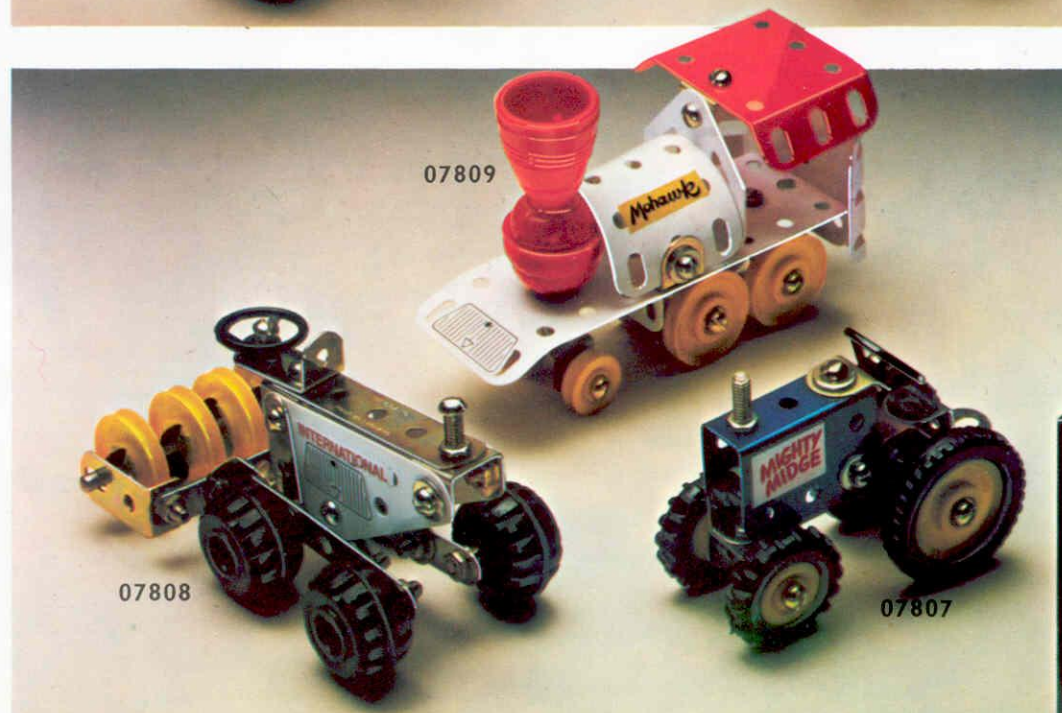
In three ranges at exceptionally keen price points. Each pack features one high interest model with action feature including rockets, speed-boosting flywheels and, at the top of the range, super-fast clockwork motors. All models are easy-to-build and at a price which, combined with the Meccano name, is guaranteed to increase impulse sales all-year-round — and expand the total Meccano market!

Series 1



- 07801 Stellar Missile Pad
(with Astronaut & Firing Missile)
07802 Star Striker (with Astronaut)
07803 Lunar Chariot (with Firing Rocket)

- 07804 Cement Mixer
(with Rotating Drum)
07805 Breakdown Truck (with Towing Hook)
07806 Dumper Truck
(with Tipping Action)



- 07807 Farm Tractor
07808 Combine Harvester
07809 Prairie Express



All items packed in quantities of 6 unless otherwise stated.

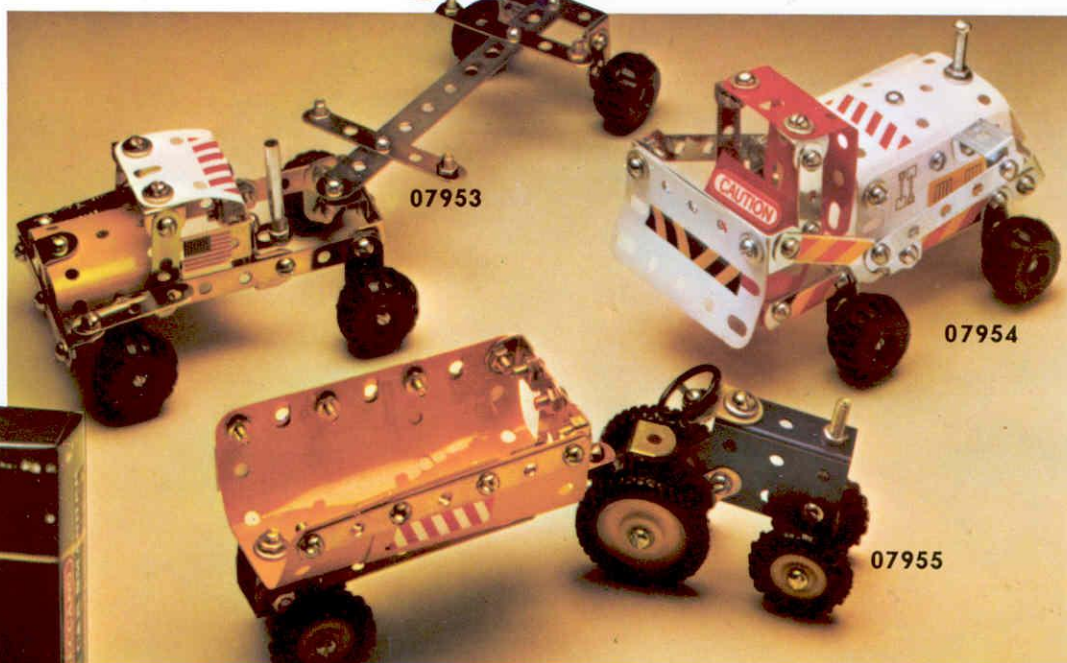
NEW**MECCANO**
ACTION PACKS*Series 2*

Larger models, added features and more parts than Series 1 while retaining the same simple construction. An ideal gift as well as being an all-year-round buy.

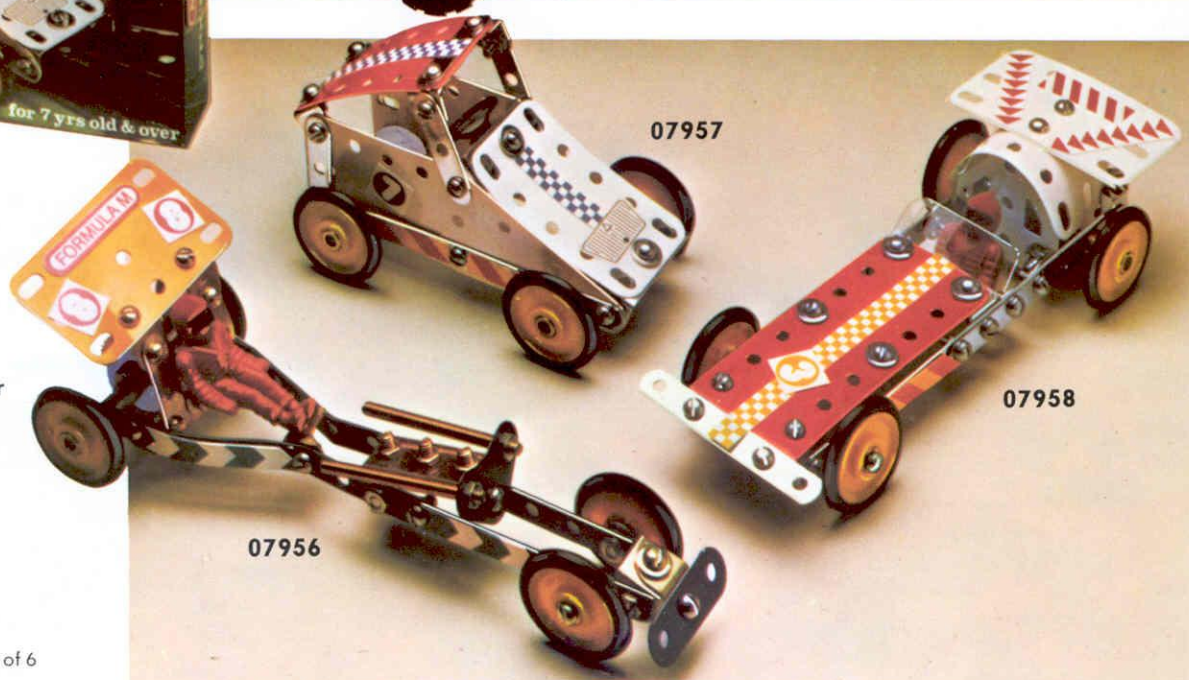
- 07950 Cosmic Raider
(with Twin Firing Rockets)
07951 Mobile Rocket Launcher
(with Firing Missile)
07952 Moon Marauder
(with Firing Rocket)



- 07953 Container Truck
(with Detachable Trailer)
07954 Bulldozer
(with Lifting Earth Mover)
07955 Tractor and Trailer



- 07956 Dragster
(with Fast Action Flywheel)
07957 Stockcar Smasher
(with Fast Action Flywheel)
07958 Formula "M" Racer
(with Fast Action Flywheel)



All items packed in quantities of 6 unless otherwise stated.

Makes 55 models*
Step-by-step manual
shows you how to build them
one at a time



models*
al
build them

FOR 7-YEAR-OLDS

MECCANO

2 MOTORISED SET

Makes 45 models*
Step-by-step manual
shows you how to build them
*one at a time

For 7-year-olds

MECCANO I

1 CONSTRUCTION SET

For 7-year-olds and over.

Makes 35 models*
Step-by-step manual
shows you how to build them
* one at a time

07501 No. 1 Set
Pack Quantity: 8



today's
MECCANO
standard sets

The standard range consists of five sets each making a multitude of different models. Sets 2 to 5 include motors and battery control boxes to bring action to each model. Step-by-step manuals make for easy construction and durable plastic trays help store the parts safely.



07505 No. 5 Motorised Set
Pack Quantity: 2



07504 No. 4 Motorised Set
Pack Quantity: 2



JUNIOR MECCANO

*Successfully relaunched
in 1979 with:*

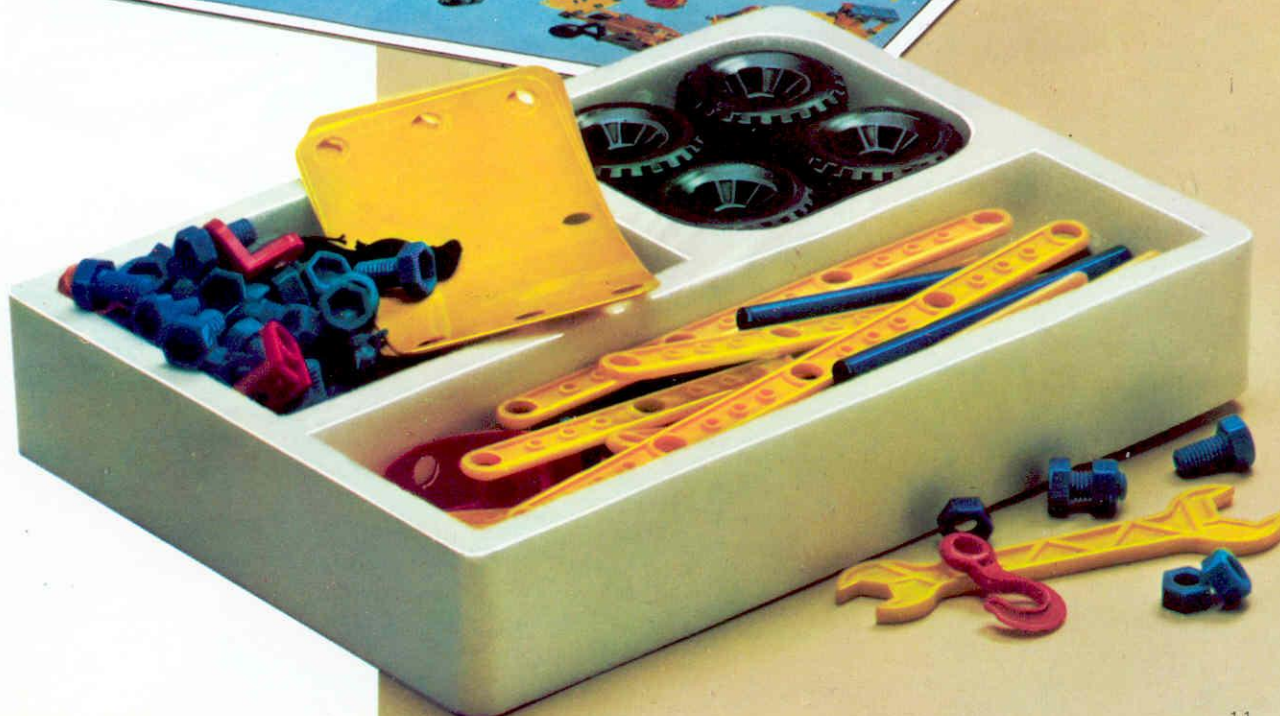
- a rationalised range
- new impactful packs to create eye-catching shelf displays.
- new models and parts.

Junior Meccano Sets A1 and A2 increase the potential market for Meccano, create extra sales and offer a compelling introduction to the Meccano system at a younger age.

Also, for schools and play groups, there is Junior Meccano wooden work box with many more parts.



- 16121 Junior A1
Pack Quantity: 6
- 16122 Junior A2
Pack Quantity: 4
- 16097 Workbox
Pack Quantity: 1





PrimaTM

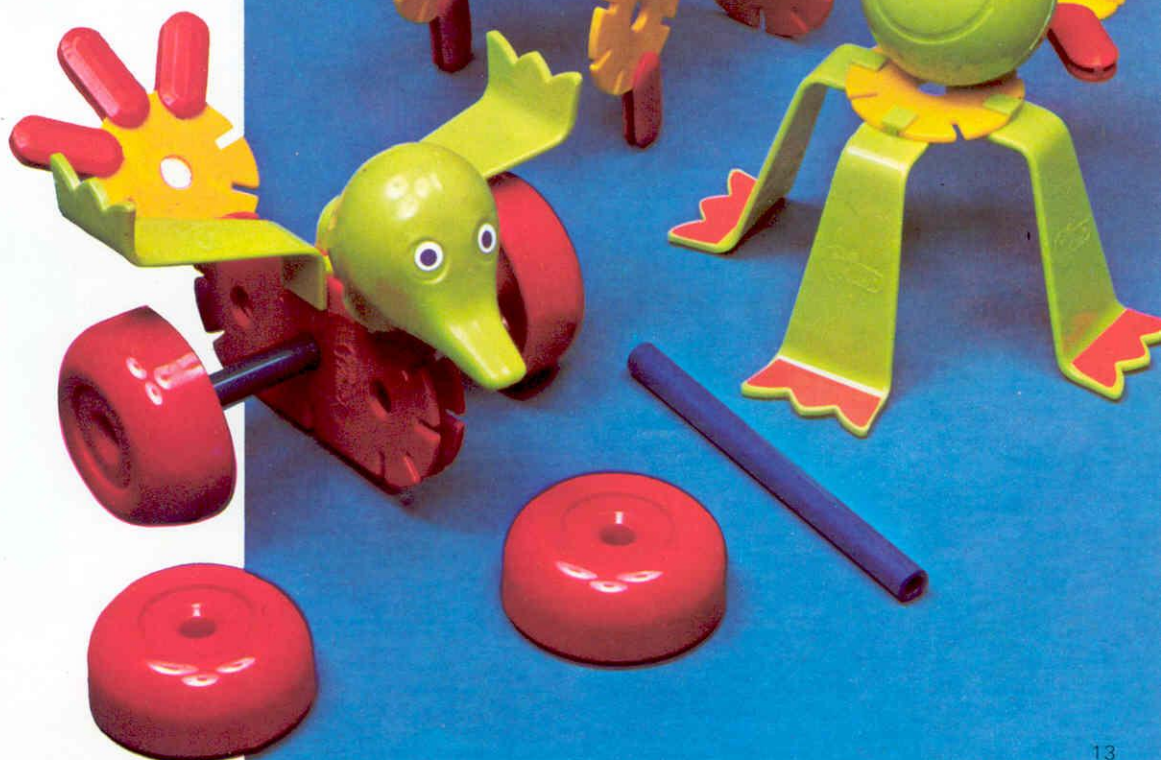
Meccano's unique toddler toy will build on the success of the 1979 relaunch, and press advertising campaign.

Merchandise amongst other toddler toys and use the all-round pack design to create a continuous display.



- Non-toxic colourful plastic pieces.
- Head, legs and tails to make animals and monsters as varied as the child's imagination.
- Flame-proof drawstring cotton storage bag.

15103 Prima Construction Set



All items packed in quantities of 6 unless otherwise stated.

MECCANO®

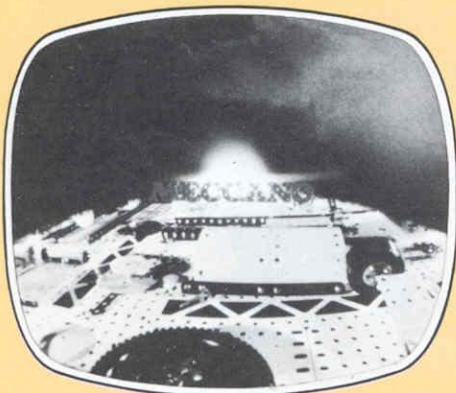
in-store promotional aids

The Meccano range of window bills, roundels, shelf strips, display models, window stickers and Prima mobiles can be used to create attention grabbing in-store and window displays. New material always being added!

plus

MECCANO® *in-store video film*

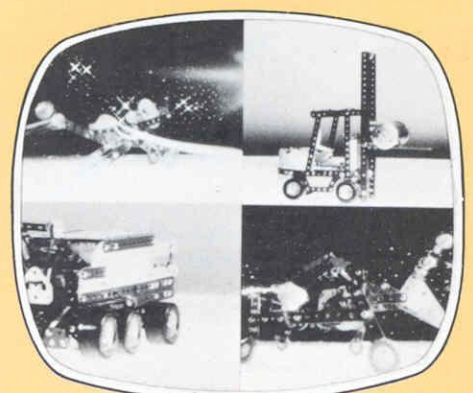
A 3-minute colour film produced especially for retailers incorporating the highly acclaimed 1979 TV commercial and footage of Meccano models in action. This electronic salesman is available for in-store or window crowd pulling displays, on request from your Meccano representative.



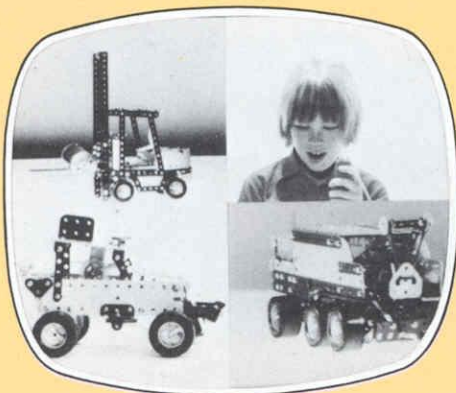
Meccano



Make Your Own Models



Meccanoid Models



Metal Models



Motorised Models



Make your own world
with Meccano





MECCANO LIMITED,
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