

DESIGN & BUILD YOUR URBAN MASTERPIECE



**MASTER**  
PLAN

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MADE IN IRELAND



## Why ARCKIT?

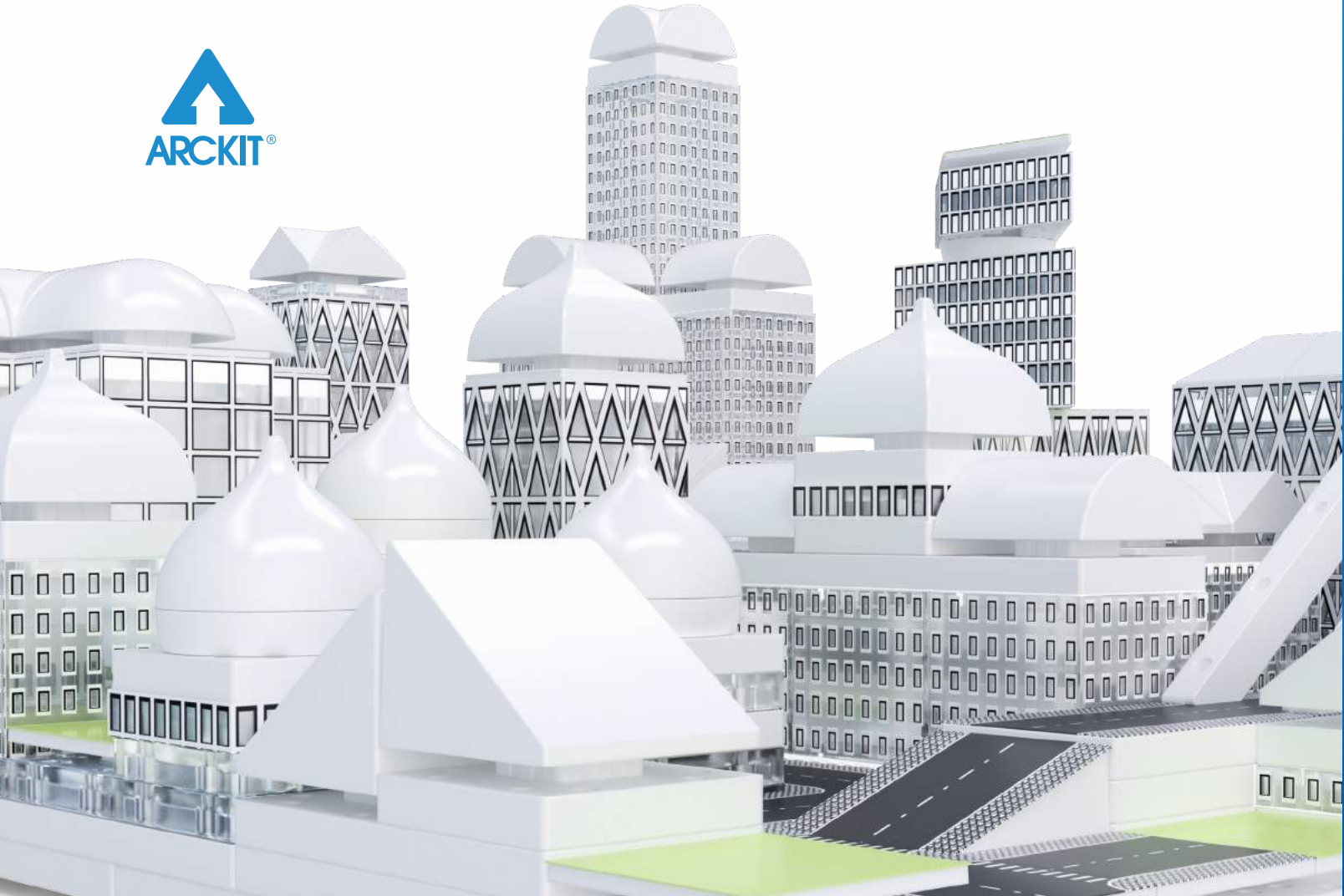
We believe that architecture should be accessible to everyone and that great ideas can come from anywhere. Our homes, schools, places of work and cities in which we live are continually evolving. We want to encourage all designers to express their creativity and vision, so we've developed a professional level design tool with **STEM** learning benefits to inspire, educate and communicate your ideas.

## EVERY CITY STARTS WITH A VISION

From New York to New Delhi, Shanghai to San Francisco, London to Lisbon, Barcelona to Buenos Aires, Dubai to Dublin – each one of these iconic destinations started with a vision. In the past, architects like Le Corbusier, Oscar Niemeyer, Robert Moses, Edmund Bacon, Ildefons Cerdà and Eugène Haussmann designed some of our most ambitious modern cities.

Today, architects like Sir Norman Foster, Rem Koolhaas, Frank Gehry, Santiago Calatrava, Bjarke Ingels and the late Zaha Hadid continue this evolution of our urban environments which shape the hearts of our communities and cities. Generations of ideas combined to create these lasting symbols of our achievements. However, few people ever get to experience what it's like to design on such a huge scale – **UNTIL NOW!**





# Introducing Arkit Masterplan

Masterplan allows you to create professional-level architectural models without specialist skills. The modular components offer precision and versatility for real architects and city planners to collaboratively communicate ideas, whilst also being accessible for enthusiasts and hobbyists to use straight out of the box. Whatever your level of experience, Arkit allows you to create stunning advanced cities in miniature and faster than ever before.

The modular components can be endlessly arranged whenever inspiration strikes. Design with a wide variety of pieces and iconic roof shapes inspired by world architecture to create clean lines and complex layers. The clear walls and special parts allow for taller and more ambitious structures such as bridges and skyscrapers. Want to complete your model with illustrative details? Just apply the Arkitexture graphic façade stickers and bring your city to life! Or simply layer the Arkit building blocks and roof shapes to create unlimited building forms.





**Arckit** is a hands-on design tool that is being used in professional practices, schools, libraries, clubs and maker spaces to introduce **STEM** learning skills through real-world architectural design.

**STEM/STEAM** is a curriculum based on Science, Technology, Engineering, Art and Mathematics.

The great architects of the past didn't need instructions, and neither do you!

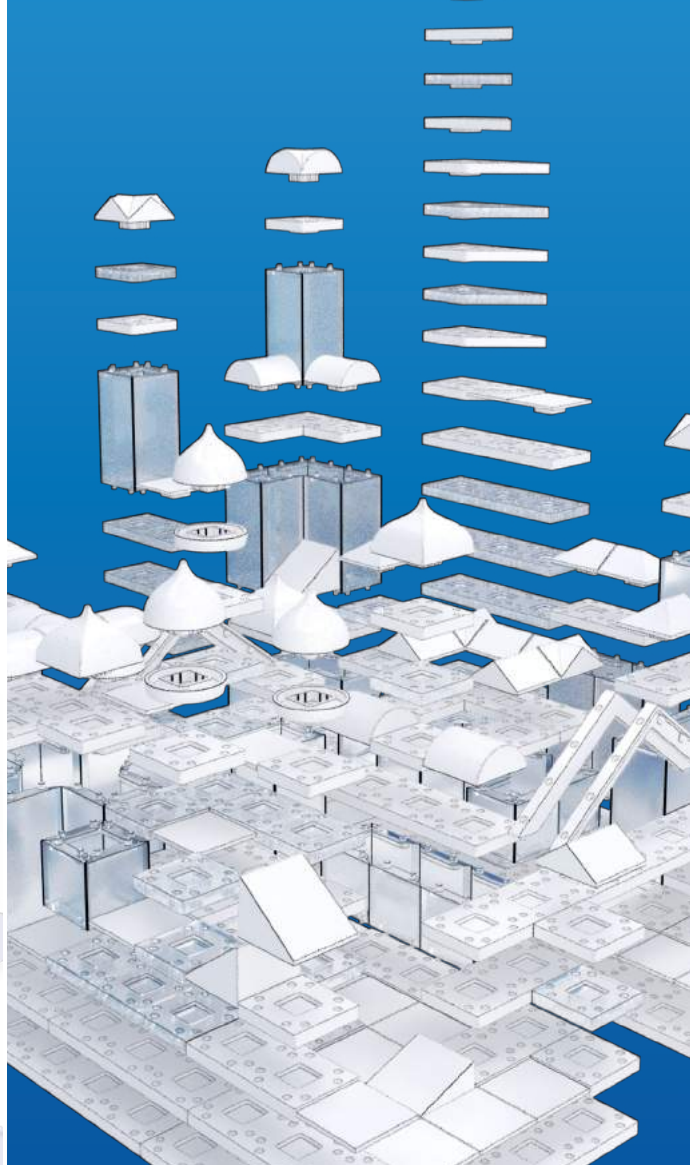
If you have never practised design before and you are looking for an inspirational way to spark your creativity, Arckit is specially developed to bring out your inner architect without the need for instructions or rules.

No matter what your experience level, Arckit Masterplan will encourage you to think creatively on the spot and effortlessly build scaled model cities in minutes.

To get started, simply lay the foundations, then stack and click the pieces together to quickly create town squares, bustling piazzas and urban neighbourhoods. You can add the finishing touches by applying the Arckitexture adhesive graphics to your surfaces.

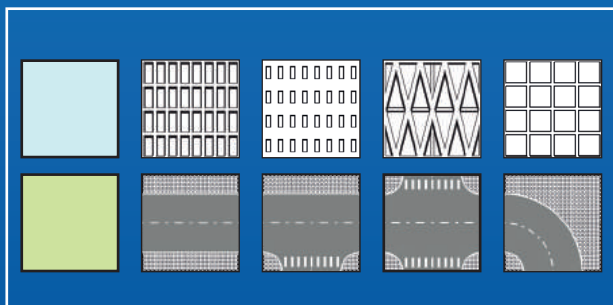
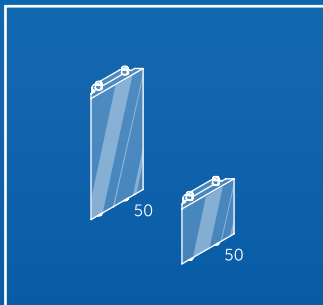
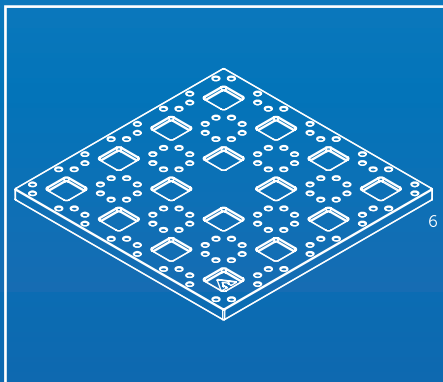
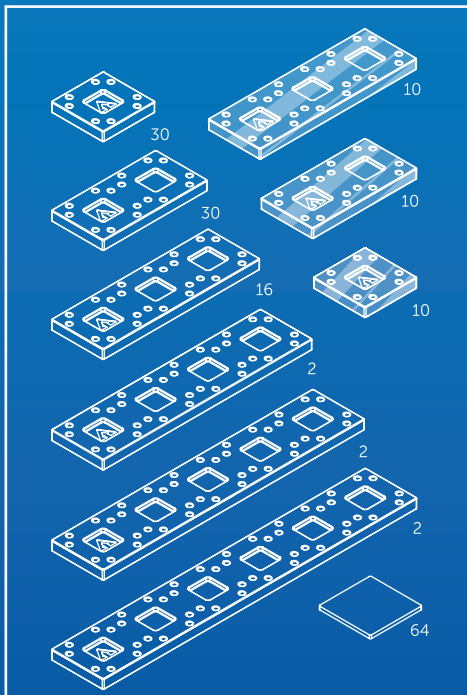
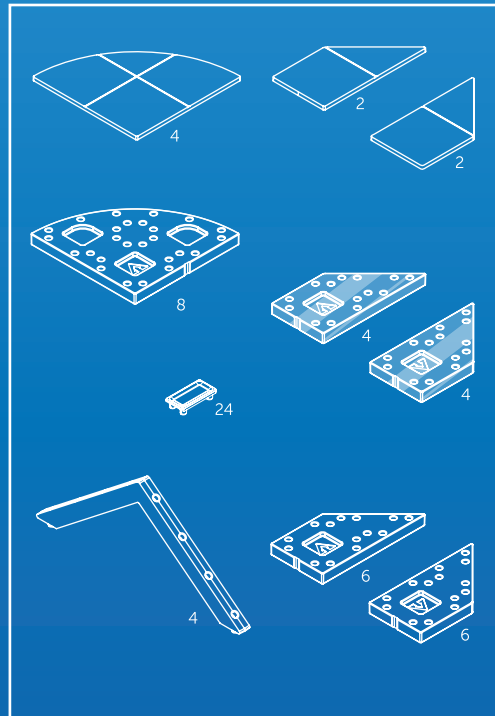
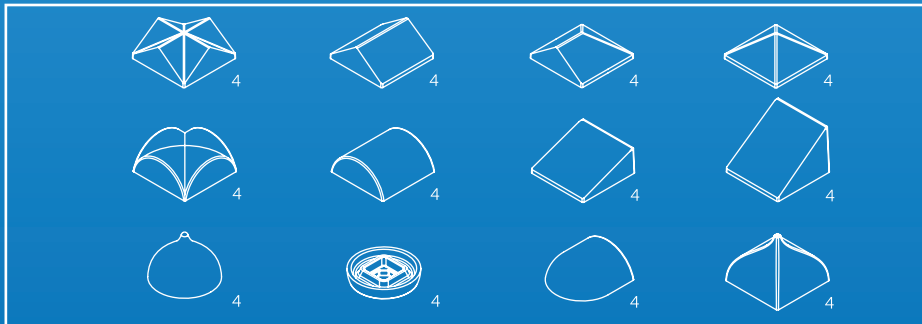
Want to change your design or extend the city limits? No problem, just unclick the pieces and start building again. All you need is an open mind and a vision for your very own urban masterpiece!



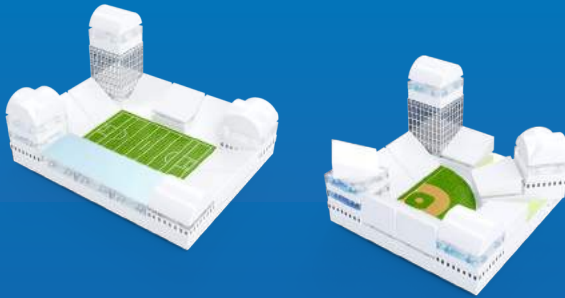




# IN THE BOX



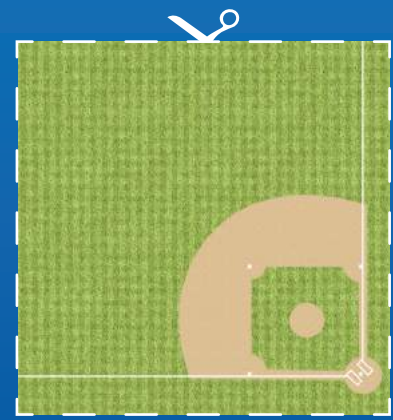
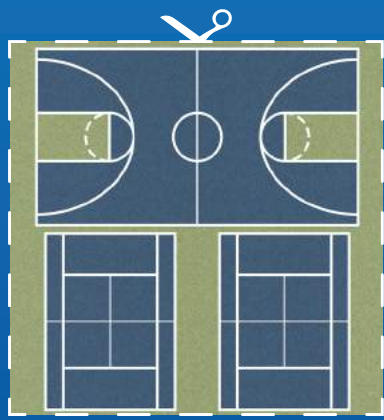
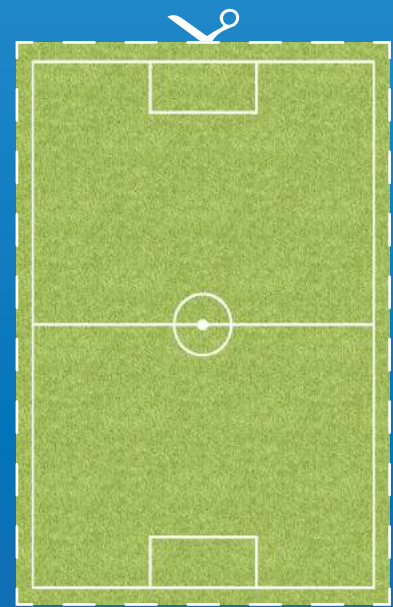
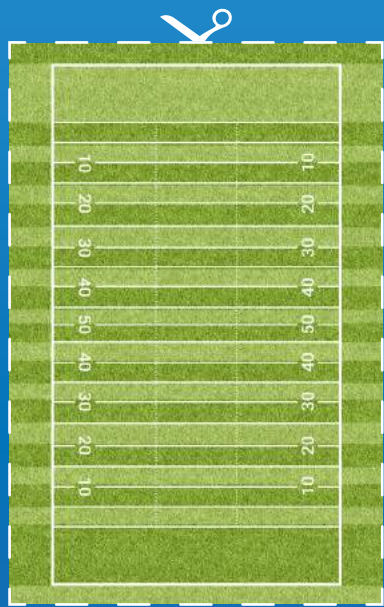
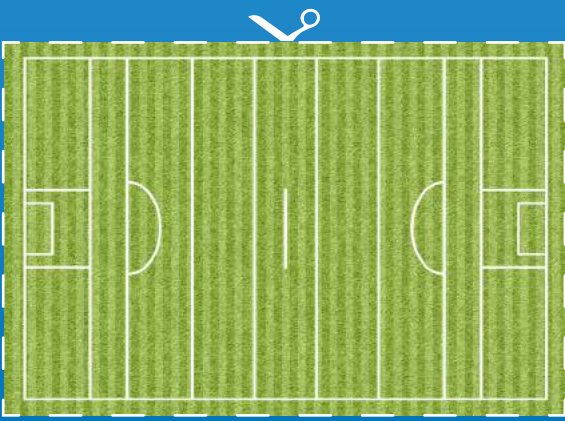


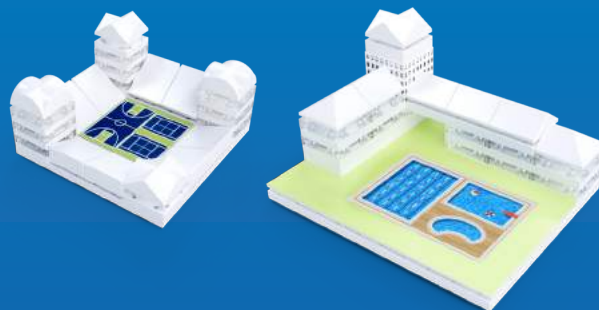
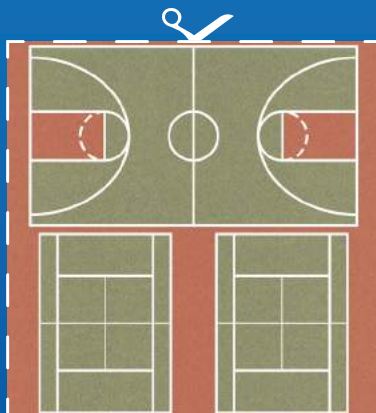
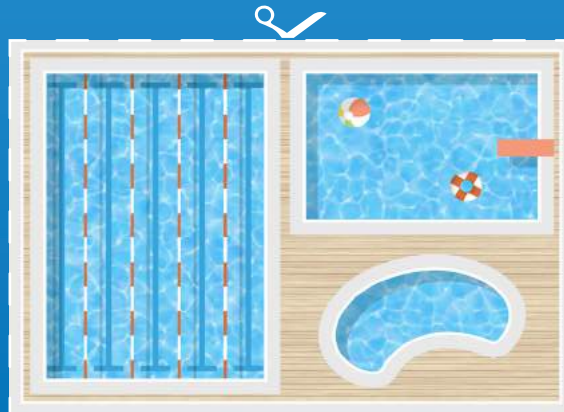
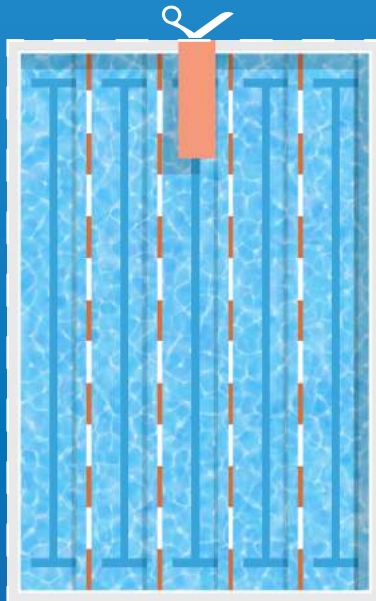


Use the ARCKITEXTURE cut-out props to add exciting details and bring your model to life.

**CAUTION!**

Please be careful when using a scissors or craft knife to cut out the graphic props.





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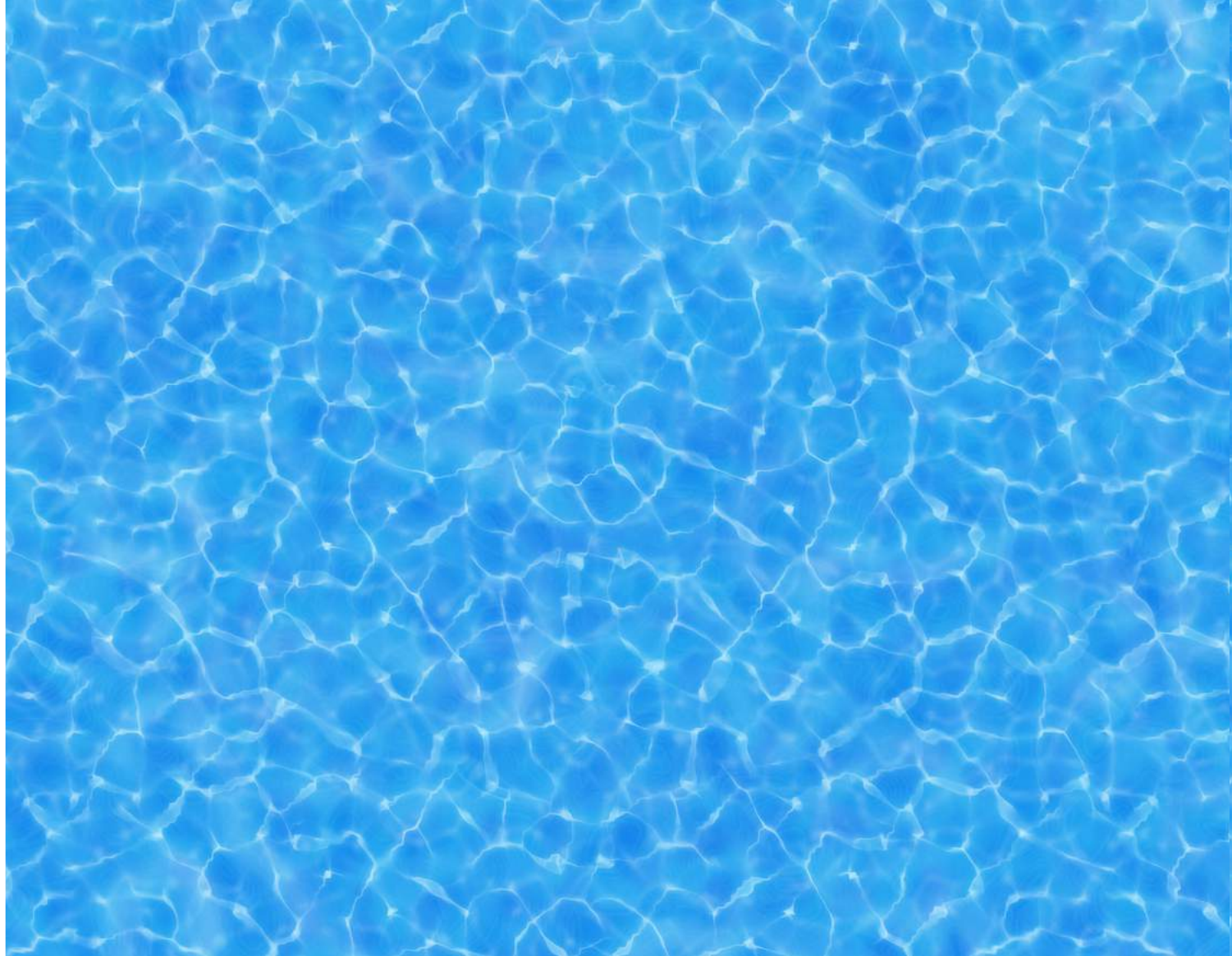
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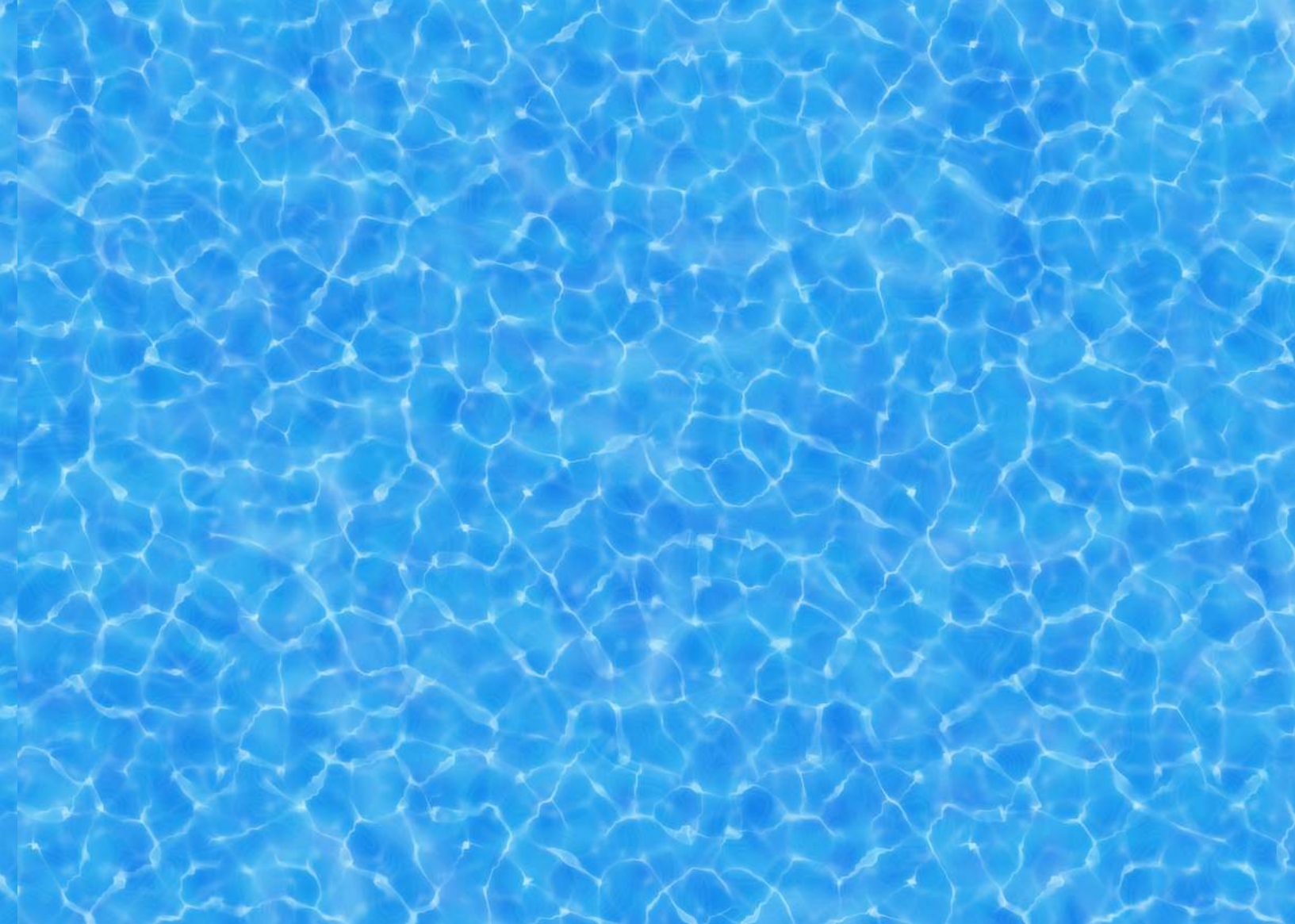






**Λ ARCKITEXTURE®**











# CONSTRUCTION PROCESS



# MASTER PLAN

The following sample building instructions for the box cover model are simply to familiarize you with Arckit's reusable system and to get you on your way with your own creations.

Go online for exciting interactive 3D construction videos and more building instructions:

[WWW.ARCKIT.COM](http://WWW.ARCKIT.COM)

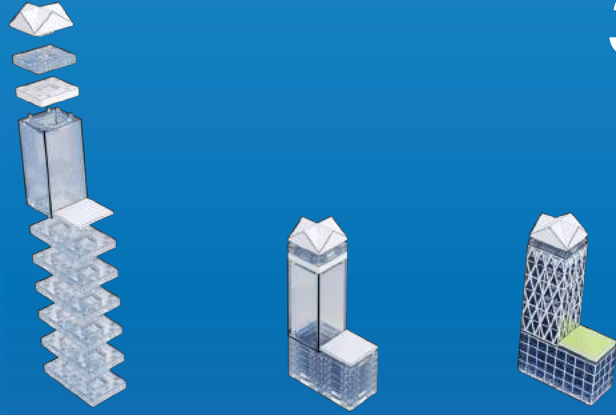
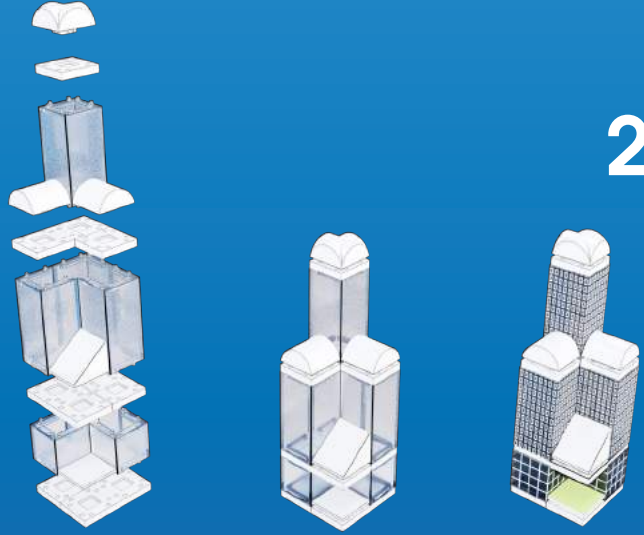
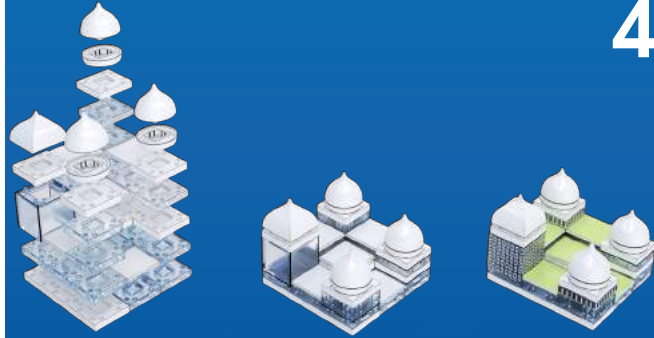


Apply facade stickers

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01







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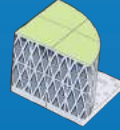
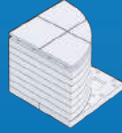
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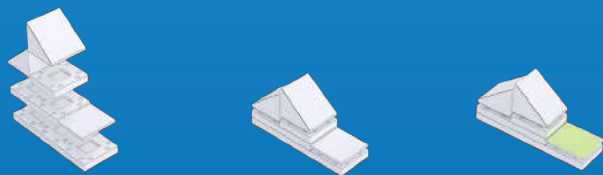
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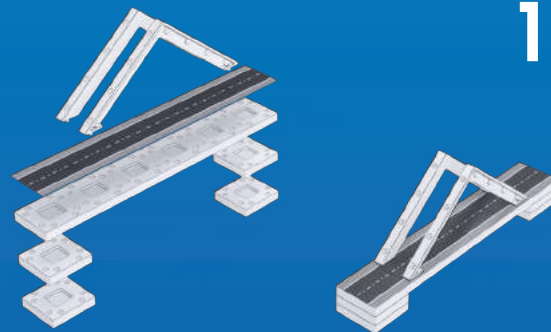
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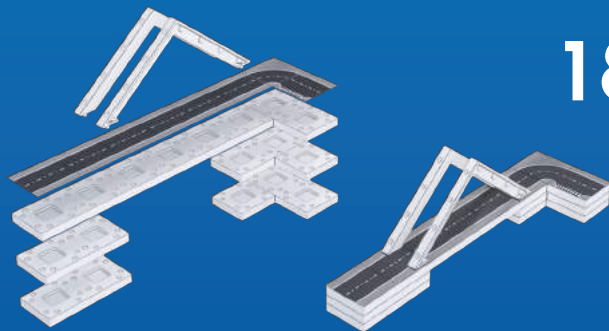
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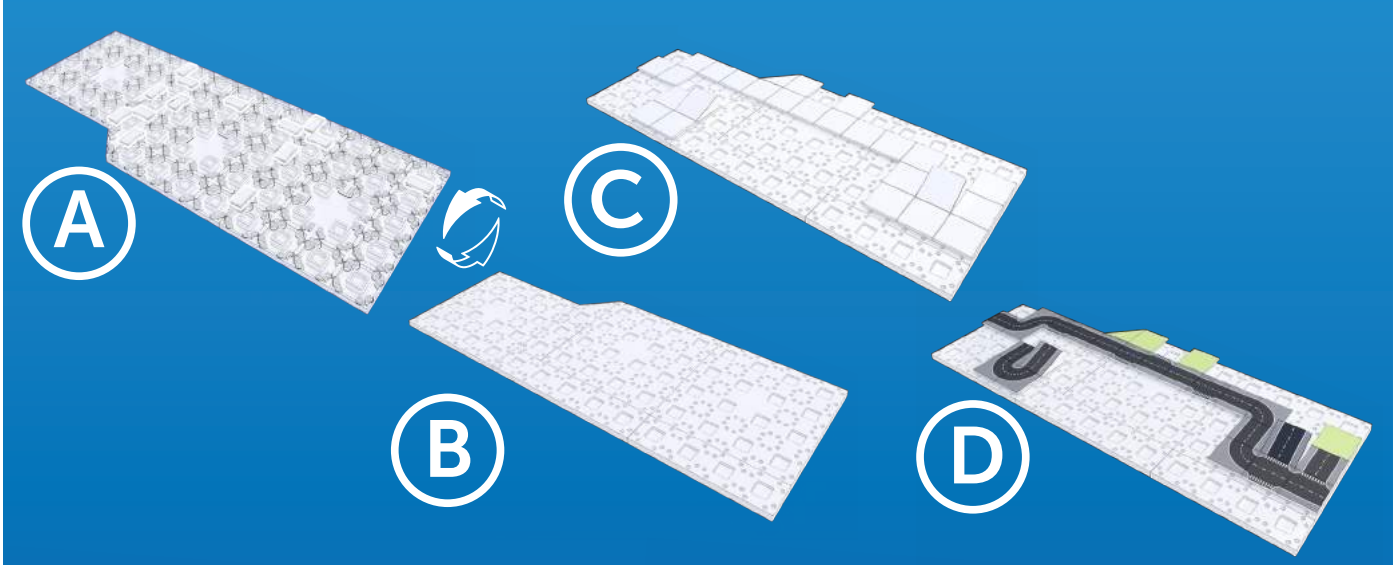
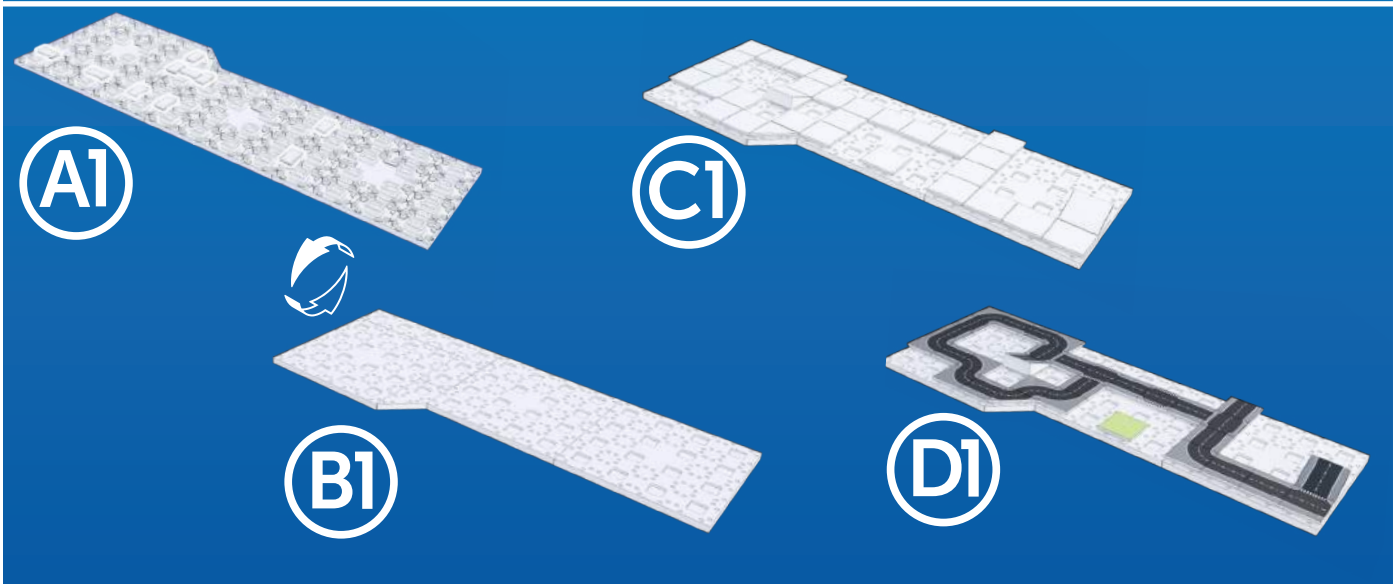


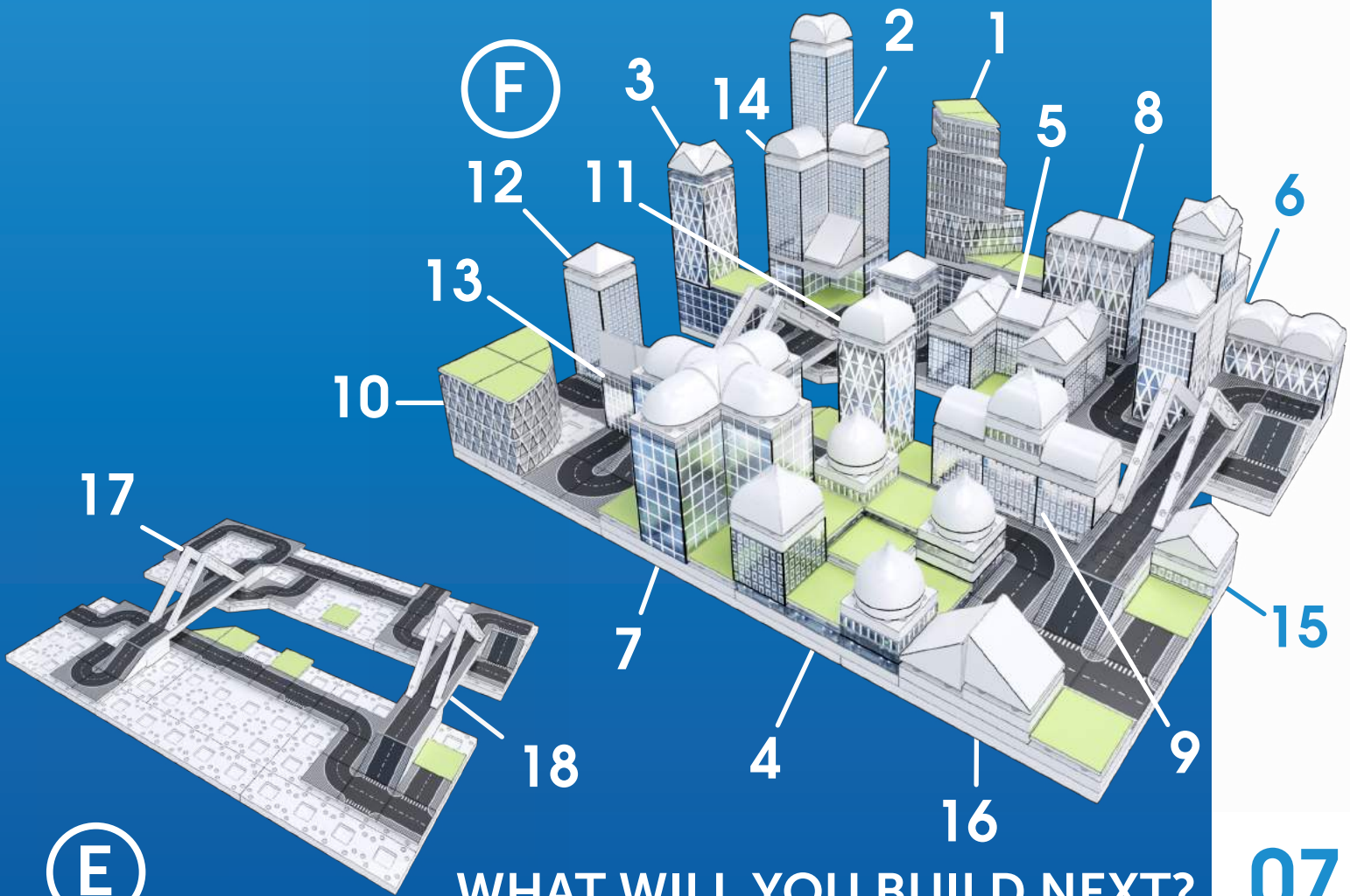
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WHAT WILL YOU BUILD NEXT?

## Returns Policy

If for any reason you are not entirely satisfied with your order, please get in touch with us. The returned products must be substantially in the same condition and quantity as delivered by ARCKIT.

**Unopened Items:** We can exchange or give you a full refund for the products(s). Opened boxed products(s) may be considered for a refund where ARCKIT products are left intact in their exact original packaging including the clear bags which house components.

**Opened Items:** Opened ARCKIT sets can only be returned for exchange.

All returns and exchanges must be made within 30 days of receipt of your order and must be accompanied by a Return Authorization Number (RA – number) which we will provide you with when you get in touch.

Visit [www.arckit.com](http://www.arckit.com) to review our full returns policy.

## CONTACT

[info@arckit.com](mailto:info@arckit.com)

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# THE ARCKIT STORY

Architects have always used physical working models as a means to explore and communicate ideas. Today however, cutting and gluing materials together is no longer feasible due to time and cost constraints involved.

I still believe that physical models are essential for collaboration between architects and clients and so I wanted to develop a new system that would rekindle model making.

The inspiration for Arckit came about while I was developing a real modular building concept. In essence Arckit is a miniaturisation of this modern building technique, consisting of interconnecting components that enable multiple building options.

It's fast, flexible and reusable, offering an immediate canvas for spontaneous creativity. By removing technical barriers, Arckit is for the first time opening up architectural design and precision scaled model making to everyone.

Since we first launched, Arckit has become increasingly popular as a fun and highly educational design tool. We really value ideas from the Arckit community and we are continually striving to evolve and enhance the system, starting with our latest edition kits.

I hope that your new Masterplan kit brings you many hours of happiness and creativity.



Damien Murtagh  
Architect  
Founder CEO  
ARCKIT

**ARCKIT** Project is dedicated to Andrea Murtagh  
Le grá.



IMAGINE IT. BUILD IT.