

# Prices of Outfits

Erector gives you more models for the money than any other toy. Here are the sets and prices

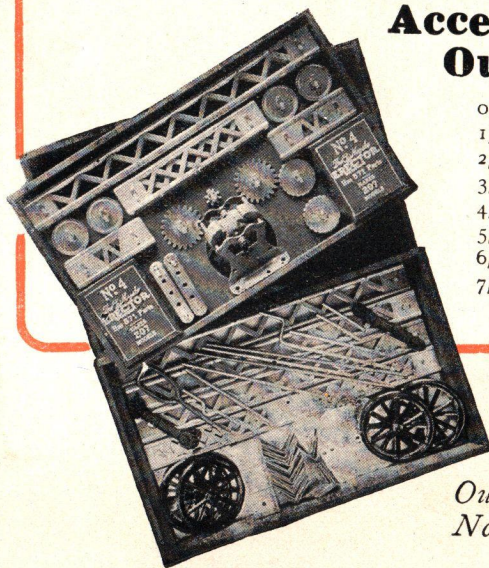
No. 0	has 98 parts and makes 69 models ...	2/0
1	" 140 " " 88 " " ...	4/6
2	" 205 " " 120 " " ...	8/6
3	" 345 " " 176 " " ...	12/6
*4	" 571 " " 207 " " ...	21/0
*5	" 679 " " 229 " " ...	31/6
*3	" 1,000 " " 264 " " ...	42/0
*7	" 1,291 " " 278 " " ...	63/0
*8	" 1,850 " " 304 " " ...	105/0

\* In Oak Cabinet with motor.

## Accessory Outfits

o/a ...	2/6
1/a ...	4/0
2/a ...	4/0
3/a ...	8/6
4/a ...	10/6
5/a ...	10/6
6/a ...	21/0
7/a ...	42/0

Outfit No. 4



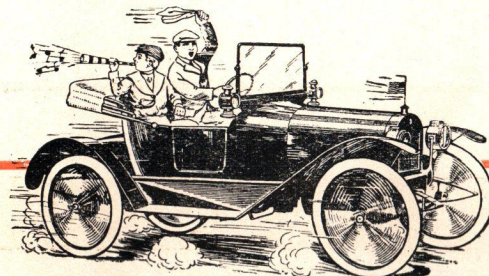
# A Big Prize Contest

**W**OULD'N'T you like a real four-cylinder, 18 horse-power Motor Car of your own, complete with all essentials and ready for the road?

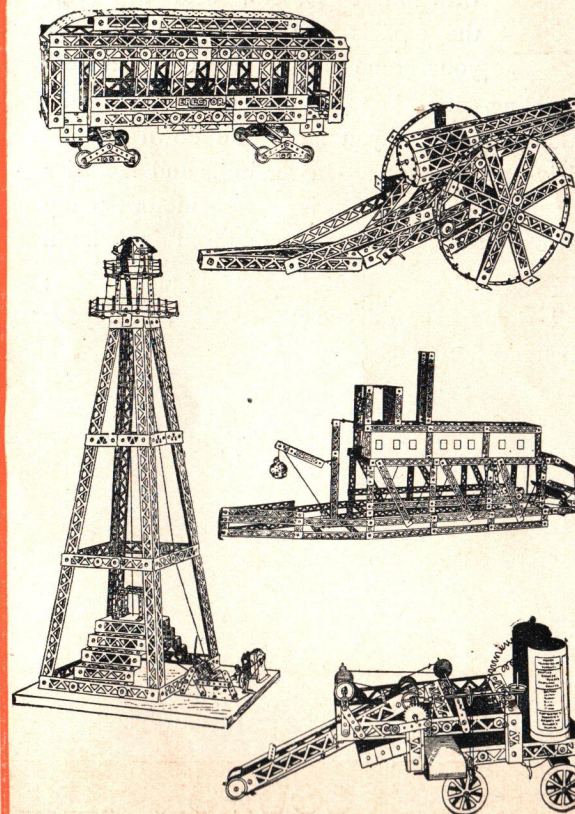
The car illustrated on this page is one of the

300 splendid prizes, including Motor Cycles, Bicycles, Camp Outfits, Air Rifles, Erector Sets, Roller Skates, etc., etc.

which we are giving as prizes to the boys who make the best Erector models. You can enter for this wonderful Prize Contest without paying a penny, there is no entrance fee whatever! Fill in, and post, the coupon on the back of this page. It will tell you just what to do to win!



These Models won Prizes in 1915. Why should not yours win a Prize?



# Hullo Boys!

Make lots of Toys



The Toy like Structural Steel

# ERECTOR

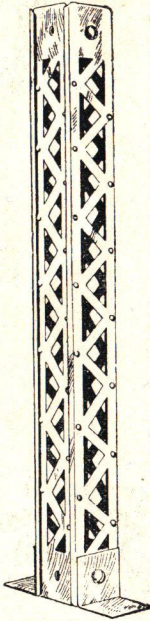


# Join in the Fun !

**I**T'S grand sport building steel structures of the real stuff! Just think of the time you can have making rail-way viaducts with cars that really go, skyscrapers with working elevators, workshops with machinery, or other *big, strong*, lifelike models that you can build with Erector.

¶ Erector models are exactly like the real things that men build. If you live near a railway bridge or can examine the frame of a steel building you will notice that the square Erector girders exactly resemble the structural steel used by mechanical engineers. The Tower Bridge across the Thames and the big cranes in Government dockyards are built of girders made on precisely the same principles as the Erector girders.

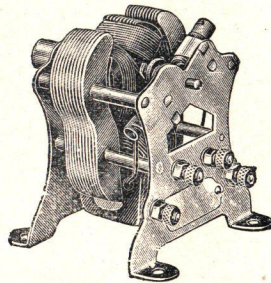
¶ And the interlocking edges of these girders (an exclusive Erector patent) make the models you build exceptionally strong. There are lots of different kinds of toys, but there is only one Erector.



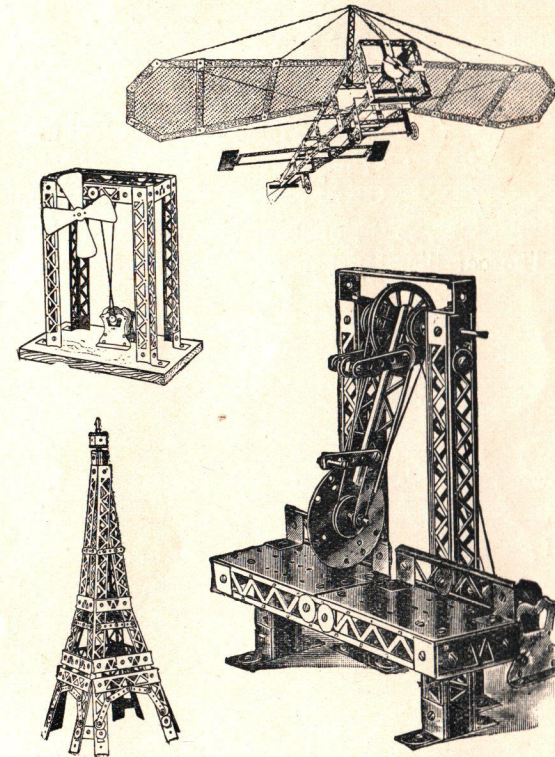
# The wonderful Motor

**T**HE powerful electric motor given with most Erector sets will run the models you build. It will set your crane lifting girders for a new building—it will speed the cars you have made along the track you have laid down—it will drive the machinery in the mills and factories planned by you. It is a fine motor—really strong and powerful. It makes things hum.

¶ The Erector Motor is all ready to use; all you need are dry cell batteries; or if your home is wired for electric light, just get one of our transformers and connect it with a lamp socket. The Erector Motor can be supplied separately, complete in box for 4/6.



# Some Prize-winning Models



# Write for this Free Magazine

**J**UST take a pair of scissors, and snip off the coupon in the corner of this page. It entitles you to three months' subscription to the Boys' Magazine, *Erector Tips*. This is a splendid paper; you'll thoroughly enjoy the interesting pictures and good stories. *Erector Tips* tells you how to build the latest and most interesting models and gives you many hints for wonderful conjuring tricks. It contains the portraits of some of the boys who have won valuable prizes in our Big Prize Contest. And you get three monthly numbers free, simply by filling in the coupon and posting it



## Coupon

To Mr. A. C. Gilbert, c/o Bedington, Liddiatt & Co., Ltd., 22/23, Ham'sell Street, London, E.C.

¶ Please tell me all about Erector and the valuable prizes, including real Motor Car. Also send me illustrated 24-page Booklet, and enter my name for 3 months' free subscription to the Toy Engineering Journal, "Erector Tips."

Name.....

Address.....

**FILL IN THIS COUPON AND POST IT TO-DAY!**