



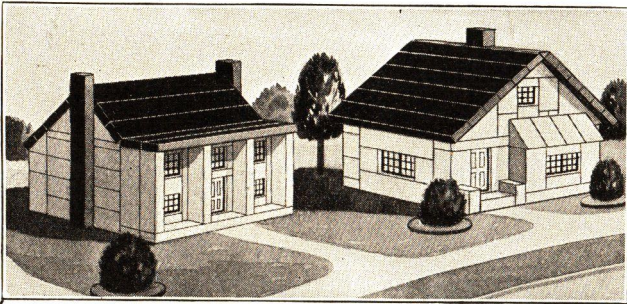
*A* **New Toy**

*falcon*  
toys that last

Build Homes,  
Churches, Hotels,  
Stores, Theaters,  
Railroad Stations  
and all forms of  
modern Building  
Construction

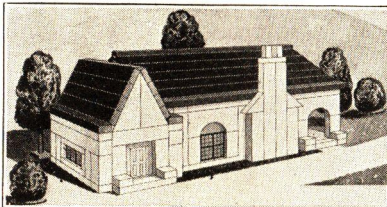
This is the Large Set  
—26½ x 15¼ x 3½—447 pieces

# "Falcon" BUILDING LUMBER



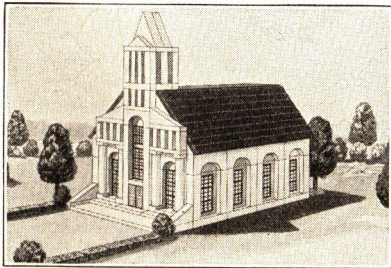
Two of the many types of Houses which can be built with all Falcon  
Sets—trees and shrubbery included

"Falcon" Building Lumber builds *real* buildings—you don't have to "imagine" anything. This toy building lumber is designed just like real ready-cut building material. Includes everything needed to erect buildings like those shown—doors, windows, chimneys, red roofing boards, device for holding roof in place, trees, shrubs, hedges, even a "building plot." "Architect's Plan Book"—also an entirely new idea—is enclosed with each set and gives full instructions.



Banker's Home—built with Sets Nos. 5 and 10

"Falcon" Building Lumber will delight both boys and girls of any age. Three sizes—\$3, \$5, \$10—and sets are interchangeable for elaborate building such as complete villages and railroad systems.



Falconville Church—built with Set No. 10

"Falcon" Building Lumber is cut on a *multiple unit* basis—and builds complete houses with four sides—packed in a hinged wooden box, mahogany lacquer finished. Many different types can be built with the \$3.00 set—with the larger sets there is the widest latitude to the imagination of the "young designer."

Go to your dealer first—if he cannot supply you,  
send the coupon and we will ship prepaid.

American Mfg. Concern, Dept. A, Falconer, N. Y.

I enclose \$..... for Falcon Building Lumber indicated below—money to be refunded if I wish to return the shipment before Xmas.

..... No. 3 Sets at \$3. .... No. 5 Sets at \$5. .... No. 10 Large Set at \$10.

Name.....

Address.....