



Adventures of Peter Primus
How Plain Peter became "Peter Primus"

YOU may choose your own Christmas Present this year, Peter," said Dad, and off we went to look at the shops. In one window I saw a large bill which read: PRIMUS ENGINEERING. The window was full of wonderful models. "That's what I want, Dad—look, it's wood and metal!" I cried. "I am going to be an Engineer." So Dad bought me a Primus outfit. It is a top-hole toy! I'll tell you about it next time. Remember the name:

PRIMUS

ENGINEERING
The BRITISH TOY for the BRITISH BOY.

Primus is *the* toy for your boy. It satisfies his desire to make things. It occupies his hands, makes him exercise his brain—and keeps him out of mischief.

The guinea outfit, the popular edition, contains 267 wood and metal parts and makes endless models. There are cheaper sets at 10/6 and 7/6—larger sets at 37/6, 57/6 and 87/6.

Manual of instructions in each box.

Sold by all Stores, Toy Shops and Sports Outfitters.

The PRIMUS Engineering Booklet
 Post Free from the Manufacturers:

W. BUTCHER & SONS LTD.

CAMERA HOUSE, FARRINGDON AVENUE, E.C. 4.

**"Look—it's WOOD
 and METAL!"**