

VOGUE PLAYTHINGS LIMITED

TOYS AND NOVELTIES

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EXPORT PRICE LIST

Please address all correspondence and orders to:—

CASCELLOID Division of the British Xylonite Company Ltd.
ABBEY LANE, LEICESTER

Telephone: 61811 (6 lines)

Cables: **CASCELLOID, LEICESTER**

JANUARY

1957

CONDITIONS OF SALE

ORDERS:

Orders are accepted subject to the provision that deliveries may be wholly or partly suspended through delays caused by shortage of materials and labour, strikes, failure of transport facilities, or other matters which are beyond our control.

TERMS:

Cash discount $2\frac{1}{2}\%$ for settlement within 30 days from date of invoice, afterwards strictly net. Carriage paid to Docks only. Cases and cartons charged at cost. Shipping Charges, Insurance and Sea Freight extra. Parcel Post deliveries, postage and additional packing costs will be charged to customer's account.

DAMAGED OR FAULTY GOODS:

All goods should be examined immediately upon arrival. Packages showing any signs of damage should be signed for accordingly, or the insurance company should be notified at once. Goods returned as faulty can be accepted as such only if they are defective in manufacture. Such goods will either be replaced or credited, if returned, but goods must not be returned to our works for any reason without prior permission of our Head Office. Any deviation from this will automatically prevent us from accepting responsibility for damaged or faulty goods.

**WE LOOK FORWARD TO YOUR CO-OPERATION IN OUR
MUTUAL INTERESTS.**

*Please see back cover for weights of Vogue Export
Catalogue Lines.*

| Cat. No. | Description | Boxed quantity | Case quantity | Price per dozen for | |
|-------------|--|-------------------|------------------|-----------------------------|----------------------------------|
| | | | | Case quantity or more | Less than Case quantity |
| | VOGUE STEEL CONSTRUCTIONAL SETS All beautifully boxed and complete with full Instructional Manual | | | | |
| No. 1 | Junior Vogue Set. Each in box | singly | 2 doz. | 64/6 | 71/- |
| 1A | Conversion Set. Each in box | singly | 2 doz. | 80/- | 88/- |
| 2 | Standard Vogue Set. Each in box | singly | 1 doz. | 136/- | 149/6 |
| 2A | Conversion Set. Each in box | singly | 2 doz. | 55/- | 60/6 |
| 3 | Major Vogue Set. Each in box | singly | 1 doz. | 185/- | 203/6 |
| 5 | Super Vogue Set. Each in box | singly | 1 doz. | 257/- | 282/9 |
| Nos. 1-5 | Spare Part Packs to supplement above as per details in Instruction books. | 1 doz. | | 20/6 | 22/6 |
| | METALCRAFT STEEL CONSTRUCTIONAL SET | | | | |
| No. 4 | A Special Steel Constructional Set complete in strong box with full working Instruction Book. | singly | 1 doz. | 96/- | 105/6 |
| | PIONEER STEEL CONSTRUCTIONAL SET | | | | |
| No. 6 | A Special Steel Constructional Set complete in strong box with full working Instruction Book. | singly | 1 doz. | 100/- | 110/- |
| | VOGUE "PRIMARY" PLASTIC CONSTRUCTION SET | | | | |
| No. 0 | Complete Set with full instructions in strong five-colour box. | singly | 3 doz. | 36/- | 39/6 |
| | VOGUE SAFETY RATTLES | | | | |
| | All made from safety materials. | | | | |
| R268 | Small Moulded Ball with decorations on Fancy Rabbit Handle. Asst. Pink and Blue. | 3 doz. | 12 doz. | 4/3 | 4/9 |
| R276 | Large fluted, pink or blue ball, pearl effect on transparent Fancy Rabbit Handle. | 2 doz. | 6 doz. | 6/6 | 7/3 |
| R278 | Novelty Rattle. Transparent top ball showing Swans and Lily on revolving plat- form. In Asst. Pink and Blue with con- trasting handles. | 2 doz. | 6 doz. | 11/10 | 13/- |
| R284 | Bi-coloured Tube Rattle with fluted caps on transparent handle. Asst. Pink and Blue. | 2 doz. | 6 doz. | 6/6 | 7/3 |

| Cat. No. | Description | Boxed quantity | Case quantity | Case quantity or more | Price per dozen for Less than Case quantity |
|----------|--|----------------|---------------|-----------------------|--|
| R285 | New transparent Tube Rattle with Parrots on perch inside. Coloured fluted caps. Transparent handle. Assorted Yellow, Pink and blue pearl colours. | 1 doz. | 6 doz. | 10/3 | 11/3 |
| R286 | Medium size two-colour Ball on Catapult handle. Asst. Pink and Blue. | 3 doz. | 12 doz. | 3/6 | 3/10 |
| R300 | Character Duck on moulded handle. Ribbon attached. Asst. Pink and Blue pearl finish. | 1 doz. | 6 doz. | 9/- | 10/- |
| R302 | Rose Rattle. Attractive Rose design, printed on sphere with fluted base, mounted on straight handle. | 1 doz. | 3 doz. | 12/10 | 14/- |
| R303 | Moulded bi-coloured Cone Rattle, in Pink and Blue glitter-glow handle. | 3 doz. | 12 doz. | 5/2 | 5/9 |
| R313 | Granny Bear in round handle. Asst. pearl Yellow, Blue and Pink. | 1 doz. | 3 doz. | 12/10 | 14/- |
| R319 | Moulded $2\frac{1}{2}$ " sphere mounted on White $2\frac{1}{4}$ " Teething Ring. Asst. pearl colours. | 1 doz. | 3 doz. | 10/3 | 11/3 |
| R320 | Small Duck attached to Teething Ring. Assorted Pink and Blue. | 3 doz. | 12 doz. | 10/3 | 11/3 |
| R321 | $1\frac{1}{2}$ " moulded sphere attached to Teething Ring. Asst. Pink and Blue. | 3 doz. | 12 doz. | 6/6 | 7/3 |
| R322 | Flexible handle with two small bi-coloured pearl balls. Asst. Pink and Blue. | 3 doz. | 12 doz. | 20/6 | 22/6 |
| R323 | Pram Toy and Rattle set, consisting of R268 and R321 Rattles and Novelty Boy figure. The complete set attractively boxed, with heart-shaped transparent window. | singly | 2 doz. | 46/- | 50/6 |
| R324 | A terrific new Pram Toy and Rattle combined. Boy and Girl Novelty figures in attractive Pink and Blue, contained in new-style, fully transparent oval window box, with cardboard base and lid. | singly | 2 doz. | 54/- | 59/6 |
| R325 | Bell Rattle with decorated tube on contrasting handle. Asst. Pink and Blue. | 1 doz. | 6 doz. | 7/9 | 8/6 |

| Cat. No. | Description | Boxed quantity | Case quantity | Case quantity or more | Price per dozen for Less than Case quantity |
|----------|--|----------------|---------------|-----------------------|---|
| R252/3 | CHIME RATTLES Super quality Chiming Rattle fitted with fluted caps, and mounted on Teething Ring handle. Assorted Pink and Blue. | 1 doz. | 6 doz. | 12/10 | 14/- |
| R283 | Chiming Rattle with picture insert, on Teething Ring handle. Assorted Pink & Blue. | 1 doz. | 6 doz. | 11/10 | 13/- |
| R294 | New style Chiming Rattle. Decorated moulded tube with fluted caps on Teething Ring handle. Assorted Pink and Blue pearl colours. | 1 doz. | 6 doz. | 10/3 | 11/3 |
| R124 | PRAM PLAYBALLS Six large assorted Pink and Blue pearl coloured Balls on strong elastic cord, with seven assorted coloured fluted ferrules. Each on showcard. | 1 doz. | 3 doz. | 23/- | 25/3 |
| R125 | Four small and one large Balls on strong elastic cord with fluted spacing pieces in Pink and Blue pearl. | 2 doz. | 6 doz. | 12/10 | 14/- |
| R222 | Eight large assorted coloured Balls on strong elastic cord. Each packed in coloured display box. | singly | 3 doz. | 36/- | 39/6 |
| R326 | Musical Pramtoy, with balls and cones in assorted pearl colours with bell inserted in centre. | 2 doz. | 6 doz. | 20/6 | 22/6 |
| P206/1 | GIRLS' TOY BRUSH SETS Mirror and Comb on show card. Assorted colours. Carded singly. | 3 doz. | 12 doz. | 6/6 | 7/3 |
| P206/2 | Brush and Comb on showcard. Assorted colours. | 6 doz. | 12 doz. | 6/6 | 7/3 |
| P206/3 | Miniature Toy Brush, Mirror and Comb to match, on large five-colour showcard. Assorted colours. | 3 doz. | 6 doz. | 10/3 | 11/3 |
| | "DAINTY MISS" SERIES Real Toy Brush sets, just like Mother's. Proper brushes with real filling, each on attractive coloured showcards. | | | | |
| P207/57 | Two-piece set. Hair Brush and Comb on showcard. 9"×7". Pink and Blue pearl colours assorted. | 1 doz. | 3 doz. | 15/- | 16/6 |
| P207/MC | Mirror and Comb | 1 doz. | 3 doz. | 15/- | 16/6 |

| Cat. No. | Description | Boxed quantity | Case quantity | Price per dozen for | |
|-------------|---|-------------------|------------------|-----------------------------|----------------------------------|
| | | | | Case quantity or more | Less than Case quantity |
| P210/57 | "Teddy's Party" Toy Brush Set. Attractive display box 10" x 9" with five-colour lid. Printed platform inside fitted with Hair Brush, Mirror, Comb and Powder Bowl. A Grand Present Line. Assorted Pink and Blue pearl colours. | singly | 3 doz. | 41/- | 45/- |
| P211/57 | Toy Brush Set "De Luxe" Large cover-all display box printed in six colours containing Hair Brush, Clothes Brush, Mirror, Comb, Powder Bowl and Tray, all to match. Assorted Pink and Blue pearl colours. | singly | 2 doz. | 54/- | 59/6 |
| P213/57 | "Little Duchess" Dolls' Beauty Set. Real Hair Brush, Mirror and Comb. Attractively carded. | 2 doz. | 4 doz. | 22/- | 24/3 |
| P214/57 | "Golden Princess" Toy Brush Set. Large cover-all display box printed in contemporary style, containing gold metallised Hair Brush, Clothes Brush, Mirror, Comb, Powder Bowl and Tray, all to match. An excellent present for the Junior Miss. | singly | 2 doz. | 82/- | 90/3 |
| P234 | "Our Pets" Toy Brush Set. A new seven-piece set consisting of Brush, Mirror, Comb, Clothes Brush, Powder Bowl, Pin Tray and Flexible Bottle, moulded in new Blue pearl colours. Brush, Mirror and Clothes Brush have appealing pictures of dogs inserted. | singly | 2 doz. | 61/- | 67/- |
| P235 | "Starlet" Toy Brush Set. Three-piece set. Gold metallised Hair Brush, Mirror and Comb on attractive card. | 1 doz. | 4 doz. | 31/- | 34/- |
| P330 | "Our Pets" Toy Brush Set. New type five-piece carded brush set consisting of Hair Brush, Comb, Mirror, Powder Bowl and Clothes Brush with appealing pictures of dogs inserted on brushes and mirror | 1 doz. | 3 doz. | 41/- | 45/- |
| P331 | Toy Brush and Comb in box | singly | 6 doz. | 15/- | 16/6 |
| SK6/102 | NOVELTY TOYS Tumbling Kelly Toys. Small size Kelly. Six assorted characters. All brightly printed. Moulded bases. | | | | |
| | | 6 doz. Asst. | 12 doz. | 6/6 | 7/3 |

| Cat. No. | Description | Boxed quantity | Case quantity | Price per dozen for Case quantity or more | Less than Case quantity |
|-------------|--|-------------------|------------------|--|----------------------------------|
| P215/A | Secret Combination Toy Bank. Novelty secret combination bank. Three revolving rings with numbers make up a combination without which the bank cannot be opened. Each in coloured carton with full details and combination certificate. Assorted seaside and circus pictures. | singly | 6 doz. | 20/6 | 22/6 |
| P216 | Pillar Box Secret Bank Beautifully moulded facsimile Post Office Pillar Box. Coins posted through letter opening. Secret combination rings at base. Each in "Telephone Kiosk" display carton. | singly | 6 doz. | 20/6 | 22/6 |
| P220/57 | Rainbow Roller. A most attractive pull-along toy. Three brightly coloured balls, mounted on moulded frame, change colour when pulled along. Individually packed in display carton. | singly | 6 doz. | 20/6 | 22/6 |
| P236 | Sand Brick Making Outfit. Ideal toy for beach or garden. Simply fill the mould with wet sand, using small spade, press, and a sand brick is pushed out. Many hours of play for the younger child. | 1 doz. | 3 doz. | 10/- | 11/- |
| P225 | MECHANICAL TOYS "Granny Bear" Rocking Toy Mechanical novelty which runs for $6\frac{1}{2}$ minutes. Moulded bear with bonnet, apron, spectacles, shoes and knitting. Mounted on rocking chair fitted with clock-work. Each in highly coloured carton. | singly | 3 doz. | 36/- | 39/6 |
| P229 | Granny Bear Sweeper Terrific novelty action toy. Each in display box. | singly | 3 doz. | 23/- | 25/3 |
| P230 | Ba Ba Black Sheep. With mechanical sewing machine. Most attractive new clockwork toy. Ba Ba Black Sheep sits at her sewing machine, rocks back and forward as she treadles. Small piece of sewing turns with the machine, most realistic noise. Each in display box. | singly | 3 doz. | 36/- | 39/6 |
| P231 | Granny Bear Spinner. Granny sits at her spinning wheel and spins and spins. Long action clockwork motor. Individually boxed in attractive box. | singly | 3 doz. | 36/- | 39/6 |

| Cat. No. | Description | Boxed quantity | Case quantity | Price per dozen for | |
|-------------|---|-------------------|------------------|-----------------------------|----------------------------------|
| | | | | Case quantity or more | Less than Case quantity |
| P232 | Rocking Dobbin. Boy on rocking horse. Long running clock-work motor. Same action as Granny Rocker. Individually packed in attractive box. | singly | 3 doz. | 30/- | 33/- |
| P233 | Cinder Sid. A dual action toy, driven by a fly-wheel mechanism mounted in front tyre. Sid will remain stationary or will travel at high speeds. Individually packed in attractive three-colour display box. | singly | 3 doz. | 20/6 | 22/6 |

**WEIGHTS OF
VOGUE EXPORT CATALOGUE LINES**
(These will assist our customers to calculate C.I.F. prices)

| Cat. No. | Weight of 1 doz. plus packaging | Weight of 1 doz. minus packaging | Cat. No. | Weight of 1 doz. plus packaging | Weight of 1 doz. minus packaging |
|----------------------------|---------------------------------------|--|-----------------------|---------------------------------------|--|
| | lb. oz. | lb. oz. | | lb. oz. | lb. oz. |
| Constructional Sets | | | | | |
| No. 0 | .. 4 12 | 1 7 | P225 | .. 3 5 | 2 8 |
| No. 1 | .. 13 0 | 9 0 | P229 | .. 2 4 | 1 10 |
| No. 1A | .. 10 0 | 7 12 | P230 | .. 3 5 | 2 8 |
| No. 2 | .. 34 0 | 22 8 | P231 | .. 3 10 | 2 8 |
| No. 2A | .. 12 0 | 9 8 | P232 | .. 3 4 | 2 6 |
| No. 3 | .. 48 0 | 35 0 | P233 | .. 2 6 | 2 0 |
| No. 4 | .. 21 0 | 14 8 | Rattles | | |
| No. 5 | .. 66 0 | 40 0 | R252/3 | .. 1 11 | 1 4 |
| No. 6 | .. 28 0 | 19 0 | R268 | .. 0 7 | 0 6 |
| Nos. 1-5 | .. 20 0 | 18 0 | R276 | .. 1 1 | 0 11 |
| Toy Brush Sets | | | | | |
| P206/1 | .. 0 11 | 0 8 | R283 | .. 1 10 | 1 4 |
| P206/2 | .. 0 9 | 0 7 | R284 | .. 1 5 | 0 14 |
| P206/3 | .. 1 2 | 0 14 | R285 | .. 1 3 | 0 12 |
| P207/57 | .. 2 4 | 1 7 | R286 | .. 0 8 | 0 6 |
| P207/MC | .. 5 10 | 1 6 | R294 | .. 1 9 | 1 2 |
| P210/57 | .. 28 0 | 7 11 | R300 | .. 1 1 | 0 11 |
| P211/57 | .. 12 0 | 9 13 | R302 | .. 1 1 | 0 11 |
| P213/57 | .. 3 7 | 2 10 | R303 | .. 0 7 | 0 5 |
| P214/57 | .. 4 8 | 3 12 | R313 | .. 1 8 | 1 2 |
| P234 | .. 4 8 | 3 12 | R319 | .. 1 4 | 0 13 |
| P235 | .. 3 7 | 2 8 | R320 | .. 1 2 | 0 12 |
| P330 | .. 3 6 | 2 7 | R321 | .. 0 10 | 0 7 |
| P331 | .. 3 8 | 2 9 | R322 | .. 1 7 | 1 1 |
| Novelty Toys | | | | | |
| SK6/102 | .. 0 7 | 0 6 | R323 | .. 3 2 | 1 10 |
| P215/A | .. 2 5 | 1 14 | R324 | .. 3 0 | 1 8 |
| P216 | .. 3 0 | 2 0 | R325 | .. 1 2 | 0 12 |
| P220/57 | .. 1 14 | 1 5 | Pram Playballs | | |
| P236 | .. 1 12 | 1 4 | R124 | .. 3 4 | 2 0 |
| | | | R125 | .. 1 4 | 1 0 |
| | | | R222 | .. 14 4 | 2 6 |
| | | | R326 | .. 1 8 | 1 2 |